

International Affairs and International Business, BS

Students who pursue this combined major will have the opportunity to learn how international business practices influence and are influenced by state-society interactions such as labor rights, trade practices, climate and sustainability priorities, political implications, as well international institutions.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

International Affairs Requirements

Code	Title	Hours
Introduction to College		
Complete one of the following:		1
INTL 1000	International Affairs at Northeastern	
or BUSN 1102	Personal Skill Development for Business	

Required International Affairs Courses

A grade of C or higher is required for ECON courses.

ECON 1115	Principles of Macroeconomics	4
or ECON 1116	Principles of Microeconomics	
INTL 1101	Globalization and International Affairs	4
POLS 1160	International Relations	4
INTL 3400	International Conflict and Negotiation	4
INTL 4700	Senior Capstone Seminar in International Affairs	4

International Experiential Learning

Complete one of the following:

One semester of study-abroad experience	
One co-op abroad experience	
Two Dialogue of Civilizations (summer programs)	
Two summer traditional study-abroad experiences	
One N.U.in experience and one Dialogue of Civilizations or one summer traditional study-abroad experience	
Two approved short-term programs abroad	

International Affairs Electives

Code	Title	Hours
Complete one of the following:		
INTL 2240	Global Population and Development	4
INTL 2480	Women and World Politics	

INTL 2500	Race and Global Human Mobility
INTL 3150	Global Philanthropy
INTL 3200	Cities in a Global Context
INTL 3430	Revolution, Civil War, and Insurrection
INTL 3450	Security, Culture, Power
INTL 3520	Global Political Economy
INTL 4100	Forced Migration: Refugees, Exiles, and Displaced Persons
INTL 5100	Climate and Development

Regional Analysis Requirement

Code	Title	Hours
Complete three of the following, two of which must be in one region. Select courses taken during a semester study abroad or specific Dialogue of Civilizations courses may count as regional analysis courses pending approval of the international affairs head faculty adviser. See department for additional courses:		12

Code	Title	Hours
<i>Africa</i>		
AFRS 1101	Introduction to African Studies	
AFRS 2307	Africa Today	
AFRS 2900	Swahili, Culture, and Politics in Kenya	
AFRS 3460	Contemporary Government and Politics in Africa	
AFRS 4939	Community Health, Culture, and Development in Kenya	
ANTH 4510	Anthropology of Africa	
ENTR 3308	Business Economic History of South Africa	
INTL 2464	Natural Resources and Sustainable Development	
or AFRS 2464	Natural Resources and Sustainable Development	
INTL 2465	The Scope and Dynamics of Conflicts in Africa	
or AFRS 2465	The Scope and Dynamics of Conflicts in Africa	
<i>Asia</i>		
ANTH 4350	Ethnography of Southeast Asia	
ASNS 1150	East Asian Studies	
or HIST 1150	East Asian Studies	
CLTR 1500	Modern Chinese History and Culture	
CLTR 1506	Introduction to Chinese Popular Culture	
CLTR 1700	Introduction to Japanese Pop Culture	
HIST 1246	World War II in the Pacific	
HIST 1252	Japanese Literature and Culture	
HIST 1253	History of Vietnam Wars	
HIST 1500	Modern Chinese History and Culture	
HIST 2351	Modern Japan	
PHIL 1275	Hinduism, Buddhism, and Beyond	

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PHIL 1290	Chinese Philosophy and Religion
PHIL 2395	Japanese Buddhism

Europe

CLTR 1501	Introduction to French Culture
CLTR 1503	Introduction to Italian Culture
CLTR 1504	Cultural History of Spain
HIST 1170	Europe: Empires, Revolutions, Wars, and Their Aftermath
HIST 1272	Europe in the Middle Ages, 500–1500
HIST 1286	History of the Soviet Union
HIST 2280	Hitler, Germany, and the Holocaust
HIST 2370	Renaissance to Enlightenment
HIST 2375	The Tudors, the Stuarts, and the Birth of Modern Britain
POLS 3435	Politics and Governance of Europe and the European Union

Latin America

ANTH 4500	Latin American Society and Development
CLTR 1240	Latin American Film
CLTR 1261	Caribbean Literature and Culture
CLTR 1505	Latin American Culture, History, and Politics
CLTR 3715	New Narratives: Latin America after 1989
CLTR 3720	Literature, Arts, and Poverty in Latin America
CLTR 4655	Latin American Literature
HIST 2025	Latin American History through Film
LACS 1220	Latino, Latin American, and Caribbean Studies

Middle East

CLTR 1502	Introduction to Arabic Culture
ECON 1292	Economic History of the Middle East
HIST 1185	Introduction to Middle Eastern History
HIST 1290	Modern Middle East
INTL 1150	The Mediterranean World: An Overview
INTL 1160	Middle East Studies
INTL 2200	America and the Middle East
INTL 3250	Democracy and Development in North Africa and the Mediterranean
PHIL 1280	Islam: Rituals, Traditions, and Debates
PHIL 1285	Jewish Religion and Culture
POLS 3465	Government and Politics in the Middle East
POLS 3470	Arab-Israeli Conflict

Business Requirements

Code	Title	Hours
Accounting		
ACCT 1201	Financial Accounting and Reporting	4
Finance		
FINA 2201	Financial Management	4
Marketing		
MKTG 2201	Introduction to Marketing	4

Organizational Behavior

ORGB 3201	Organizational Behavior	4
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Business Core Option

Complete one of the following:		4
ACCT 2301	Managerial Accounting	
ENTR 2301	Innovation!	
MISM 2301	Management Information Systems	
SCHM 2301	Supply Chain and Operations Management	

Required Concentration

- Global Business and Strategy (<http://catalog.northeastern.edu/undergraduate/business/concentrations/global-business-strategy/>)

Integrative Course Requirements

Code	Title	Hours
INTB 4202	Executing Global Strategy	4
INTL 4700	Senior Capstone Seminar in International Affairs	4

Supporting Courses

Code	Title	Hours
Co-op Preparation		
BUSN 1103	Professional Development for Business Co-op	1
or EESH 2000	Professional Development for Co-op	

Statistics Requirement

MGSC 2301	Business Statistics	4
or INTL 2718	Research Methods in International Affairs	

Second Business Concentration (Optional)

A second business concentration is optional and may be chosen from the following list.

- Accounting (<http://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<http://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<http://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<http://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<http://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Family Business (<http://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>)
- Finance (<http://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<http://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<http://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)

- Management Information Systems (<http://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<http://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<http://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<http://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

Complete one of the approved business core: ACCT 2301, ENTR 2301, MISM 2301, SCHM 2301	4				Student may choose to participate in a Dialogue of Civilizations experience
BUSN 1103 or EESH 2000	1				
INTB 2205	2				
INTB 2206	2				
	17	0	0		8

Business Cooperative Education Requirement

Complete one six-month co-op experience.

Business GPA Requirement

Minimum 2.000 GPA required in business courses

Program Requirement

128 total semester hours required

Plan of Study

The plan below is a sample. Students should consult with their academic adviser to confirm individual academic plans.

This program requires one of the following abroad options:

Semester-long student abroad experience; cooperative education abroad experience; two Dialogue of Civilizations (summer programs); two summer traditional study-abroad experiences; N.U.*in* experience combined with either Dialogue of Civilizations or traditional summer study-abroad experience.

Year 1

Fall	Hours Spring	Hours Summer 1	Hours Summer 2	Hours
ENGW 1111	4 MGSC 2301 or INTL 2718	4 NUpath	4 MKTG 2201	4
ECON 1115 or 1116	4 INTL undergraduate elective	4 FINA 2201	4 INTL undergraduate elective	4
INTB 1205	4 ACCT 1201	4		
INTL 1101	4 NUpath	4		
BUSN 1102 or INTL 1000	1			
	17	16	8	8

Year 2

Fall	Hours Spring	Hours Summer 1	Hours Summer 2	Hours
INTL undergraduate elective	4 Co-op	Co-op	Elective	4
INTL undergraduate elective	4		Elective	4

Year 3

Fall	Hours Spring	Hours Summer 1	Hours Summer 2	Hours
INTL 3400	4 Co-op	Co-op	Elective	4
ORGB 3201	4		Elective	4
ENGW 3304 or 3315	4			
Complete one of the following: INTB 3310, FINA 4320, MKTG 4512, or SCHM 3301	4			
	16	0	0	8

Year 4

Fall	Hours Spring	Hours
Elective	4 Elective	4
NUpath	4 NUpath	4
INTL undergraduate elective	4 Elective	4
INTL 4700	4 INTB 4202	4
	16	16

Total Hours: 130