

# Economics and International Business, BS

The combined economics and international business degree gives students the opportunity to learn about economic theory and applications and how an economics perspective guides strategy and conduct of international business operations. Economics provides theoretical underpinnings for international business in areas such as export and import activity, foreign investment decisions, choosing overseas locations for manufacturing and conducting R&D, deciding on technology transfer, the setting and movement of foreign exchange rates, the role of trade balances in influencing the macroeconomy, and government regulations affecting global antitrust issues and the freedom of action of multinational corporations. The combined degree gives interested students a chance to learn how economic principles can be utilized by managers in directing international business activities.

## Program Requirements

### Economics Requirements

Code	Title	Hours
<b>Introduction to College</b>		
Complete one of the following:		1
ECON 1000	Economics at Northeastern	1
or BUSN 1102	Personal Skill Development for Business	
<b>Required Economics Courses</b>		
A grade of C or higher is required for ECON courses.		
ECON 1115	Principles of Macroeconomics	4
ECON 1116	Principles of Microeconomics	4
ECON 2315	Macroeconomic Theory	4
ECON 2316	Microeconomic Theory	4
ECON 2560	Applied Econometrics	4
<b>Economics Elective</b>		
Complete four ECON electives with, at most, one course within the 1000 level.		16

### Business Requirements

Code	Title	Hours
<b>Accounting</b>		
ACCT 1201	Financial Accounting and Reporting	4
<b>Finance</b>		
FINA 2201	Financial Management	4
<b>Marketing</b>		
MKTG 2201	Introduction to Marketing	4
<b>Organizational Behavior</b>		
ORGB 3201	Organizational Behavior	4
<b>Business Core Option</b>		
Complete one of the following:		4
ACCT 2301	Managerial Accounting	
ENTR 2301	Innovation!	
MISM 2301	Management Information Systems	
SCHM 2301	Supply Chain and Operations Management	

### Required Business Concentration

- Global Business and Strategy (<http://catalog.northeastern.edu/undergraduate/business/concentrations/global-business-strategy/>)

### Integrative Course Requirements

Code	Title	Hours
Complete one of the following ( may not overlap with courses used for ECON elective section):		4
ECON 3290	History of the Global Economy	
ECON 4635	International Economics	

## Supporting Courses

Code	Title	Hours
<b>Co-op Preparation</b>		
BUSN 1103 or EESH 2000	Professional Development for Business Co-op Professional Development for Co-op	1
<b>Statistics Requirement</b>		
MGSC 2301 or ECON 2350	Business Statistics Statistics	4
<b>Calculus</b>		
Complete one of the following:		4
MATH 1231	Calculus for Business and Economics	
MATH 1241	Calculus 1	
MATH 1245	Calculus with Applications	
MATH 1251	Calculus and Differential Equations for Biology 1	
MATH 1340	Intensive Calculus for Engineers	
MATH 1341	Calculus 1 for Science and Engineering	
<b>Computer Science</b>		
Complete one of the following:		4-5
CS 1100 and CS 1101	Computer Science and Its Applications and Lab for CS 1100	
MISM 2510	Fundamentals of Information Analytics	
DS 2000 and DS 2001	Programming with Data and Data Science Programming Practicum	

## International Experiential Learning

Code	Title	Hours
Complete one of the following:		4
One semester of study-abroad experience		
One co-op abroad experience		
Two Dialogue of Civilizations (summer programs)		
Two summer traditional study-abroad experiences		
One N.U.in experience and one Dialogue of Civilizations or one summer traditional study-abroad experience		
Two approved short-term programs abroad		

## Second Business Concentration (Optional)

A second business concentration is optional and may be chosen from the following list:

- Accounting (<http://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<http://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<http://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<http://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<http://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Family Business (<http://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>)
- Finance (<http://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<http://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<http://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<http://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<http://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<http://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)

- Social Innovation and Entrepreneurship (<http://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

### Business Cooperative Education Requirement

Complete one cooperative education experience.

### Business GPA Requirement

Minimum 2.000 GPA required in business courses

### Economics GPA Requirement

Grades in the following four ECON courses must average a minimum of C (2.000):

Code	Title	Hours
ECON 2315	Macroeconomic Theory	4
ECON 2316	Microeconomic Theory	4
ECON 2350	Statistics	4
ECON 2560	Applied Econometrics	4

### Program Requirement

128 total semester hours required

### Plan of Study

The plan below is a sample. Students should consult with their academic advisor to confirm individual academic plans.

This program requires one of the following abroad options:

Semester-long study-abroad experience; cooperative education abroad experience; two Dialogue of Civilizations (summer programs); two summer traditional study-abroad experiences; N.U.*in* experience combined with either Dialogue of Civilizations or traditional summer study-abroad experience.

Year 1								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ENGW 1111		4 MGSC 2301 or ECON 2350		4 NUpath		4 MKTG 2201		4
ECON 1115 or 1116		4 ACCT 1201		4 FINA 2201		4 ECON undergraduate elective		4
INTB 1205		4 ECON 1116 or 1115		4				
MATH 1231		4 NUpath		4				
BUSN 1102 or INTL 1000		1						
		17		16		8		8
Year 2								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ECON undergraduate elective		4 Co-op		Co-op		Elective		4
Complete one of the approved business core: ACCT 2301, ENTR 2301, MISM 2301, SCHM 2301		4				Elective		4
ECON 2315 or 2316		4				Student may choose to participate in a Dialogue of Civilizations experience		
BUSN 1103 or EESH 2000		1						
INTB 2205		2						
INTB 2206		2						
		17		0		0		8
Year 3								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ORGB 3201		4 Co-op		Co-op		Elective		4
ECON 2316 or 2315		4				ENGW 3304, 3308, or 3315		4
ECON 2560		4						

4 Economics and International Business, BS

Complete one of the following:

INTB 3310, FINA 4320,  
MKTG 4512, or SCHM 3301

4

16

0

0

8

**Year 4**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
Elective	4	Elective	4
NUpath	4	NUpath	4
ECON undergraduate elective	4	Elective	4
ECON 3290 or 4635	4	INTB 4202	4
	16		16

Total Hours: 130