

Minors

Students who wish to enter one of the minor programs listed below should complete the online minor form accessible via the D'Amore-McKim School of Business Undergraduate Programs website. Students who complete all required courses successfully and have earned at least a C (2.000) average in them will be awarded the minor at graduation.

- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/accounting-advisory-services-minor/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/brand-management-minor/>)
- Business Administration (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/business-administration-minor/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/business-analytics-minor/>)
- Consulting (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/consulting-minor/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/corporate-innovation-minor/>)
- Emerging Markets (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/emerging-markets-minor/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/entrepreneurial-startups-minor/>)
- Family Business (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/family-business-minor/>)
- Leadership and Human Capital (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/leadership-human-capital-minor/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/management-information-systems-minor/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/marketing-minor/>)
- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/marketing-analytics-minor/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/social-innovation-entrepreneurship-minor/>)
- Strategy (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/strategy-minor/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/supply-chain-management-minor/>)
- Sustainable Business Practices (<https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/sustainable-business-practices-minor/>)