

Emerging Markets, Minor

Emerging markets, such as Brazil, China, India, and Turkey, account for 85 percent of the world's population, half its GDP, and more than two-thirds of world economic growth. Understanding how to leverage the consumer needs, talent, and innovation potential of these economies will be vital for the future success of all for-profit and not-for-profit organizations. The minor combines course work on the economic, political, and business challenges of operating in emerging markets with a hands-on, immersive field study component. This interdisciplinary minor is open to business and nonbusiness students.

Minor Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified.

Emerging Markets

Code	Title	Hours
INTB 2501	Competing to Win in Emerging Markets	4

Field Study

Code	Title	Hours
	Field study (two courses required) approved by the D'Amore-McKim undergraduate dean's office. Please contact the D'Amore-McKim Academic Advising office to confirm option(s).	8

Electives

Code	Title	Hours
	Complete two of the following:	8
AFRS 1101	Introduction to African Studies	
ANTH 2305	Global Markets and Local Culture	
ASNS 1150	East Asian Studies	
CLTR 1500	Modern Chinese History and Culture	
or HIST 1500	Modern Chinese History and Culture	
CLTR 1505	Latin American Culture, History, and Politics	
COMM 2303	Global and Intercultural Communication	
LPSC 2302	Global Human Rights: A Social and Economic Perspective	
POLS 3405	International Political Economy	
POLS 3487	Politics of Developing Nations	
INTB 3310	Cultural Aspects of International Business	

GPA Requirement

2.000 GPA required in the minor