

# International Business

The concentration in international business is designed for students interested in developing their knowledge and skills related to doing business in the global economy. The development of a deeper understanding of international business will be crucial in the future. Subject matter covered in this concentration focuses on topics such as the cultural, economic, technological, and political aspects of varying national business environments and their impact on international business operations. Students are exposed to a variety of key international business concepts ranging from strategic planning in the global arena to managing behavior and interpersonal relations. Additional topics include international trade theory, national trade policies, foreign market analysis, managing technological issues, and international strategic management.

From a job placement perspective, few firms today operate or compete exclusively in domestic markets. Possessing a knowledge of how people, firms, and institutions interact across borders provides international business concentrators with a competitive edge. This concentration pairs well with other D'Amore-McKim concentrations such as finance, marketing, and supply chain, among others.

## Concentration Requirements

### CONCENTRATION IN INTERNATIONAL BUSINESS

*Note:* Students may double count up to one course in another business concentration.

Code	Title	Hours
<b>Required Courses</b>		
INTB 1203 or INTB 1209	International Business and Global Social Responsibility International Business and Global Social Responsibility	4
Complete one or both of the following:		4-8
INTB 2501	Competing to Win in Emerging Markets	
INTB 3310	Cultural Aspects of International Business	
<b>Electives</b>		
Complete two of the following courses (one if both courses above selected).		4-8
<i>Note:</i> One course can also count toward a different business concentration.		
<i>Managing Internationally</i>		
INTB 3205	Understanding and Managing Cultural Differences	
INTB 3320	International Business Management and Environment	
INTB 4202	Executing Global Strategy	
INTB 4983	Special Topics in International Business	
<i>International Functional Knowledge</i>		
ENTR 2206	Global Social Enterprise	
ENTR 3306	Global Entrepreneurship	
FINA 4320	International Financial Management	
MKTG 4512	International Marketing	
SCHM 3301	Global Supply Chain Strategy	
Electives not listed may be approved via the undergraduate dean's office.		