

Global Business and Strategy

Concentration Requirements

CONCENTRATION IN GLOBAL BUSINESS AND STRATEGY

Code	Title	Hours
Required Courses		
INTB 1205	The Global Business Environment	4
INTB 2205	Business Decision Making in Developed Country Environments	2
INTB 2206	International Business Decision Making in Emerging Markets	2
INTB 4202	Executing Global Strategy	4
Elective		
Complete one of the following:		4
FINA 4320	International Financial Management	
INTB 3310	Cultural Aspects of International Business	
INTB 4983	Special Topics in International Business	
MKTG 4512	International Marketing	
SCHM 3301	Global Supply Chain Strategy	