

Business Administration and Psychology, BS

This combined major educates students in business and psychology and the interface between the two disciplines. The scope and sequence of psychology courses provide students with a foundation in the interdisciplinary science of psychology, including statistics and research, social psychology, developmental psychology, cognition, and personality. Business courses provide a foundation in accounting, innovation, marketing, management, and organizational behavior, with the opportunity to concentrate in a specific area of business. Students completing this program should be able to understand the relationships between these fields that pertain to explaining and addressing human behavior and business practices.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

Business Requirements

Code	Title	Hours
Required Courses		
ACCT 1201	Financial Accounting and Reporting	4
ACCT 2301	Profit Analysis for Managers and Advisors	4
FINA 2201	Financial Management	4
INNO 2301	Innovation!	4
INTB 1203	International Business and Global Social Responsibility	4
MISM 2301 or SCHM 2301	Introduction to Information Systems and Digital Technologies Supply Chain and Operations Management	4
MKTG 2201	Introduction to Marketing	4
ORGB 3201	Organizational Behavior	4
STRT 4501	Strategy in Action	4
Supporting Courses for Business		
ECON 1115 or ECON 1116	Principles of Macroeconomics Principles of Microeconomics	4
MATH 1231	Calculus for Business and Economics	4

Business Concentration

Complete one of the following concentrations.

- Accounting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Family Business (<https://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>)

- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- International Business (<https://catalog.northeastern.edu/undergraduate/business/concentrations/international-business/>) (available only as a second concentration)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

Psychology Requirements

Code	Title	Hours
Required Courses		
PSYC 1101	Foundations of Psychology	4
PSYC 3400	Personality	4
PSYC 3402	Social Psychology	4
PSYC 3404	Developmental Psychology	4
PSYC 3466	Cognition	4
Statistics		
Complete one of the following. Students who receive transfer credit for the Advanced Placement Statistics exam may complete the 1 SH PSYC 2315 course (requires department permission).		4-5
MGSC 2301	Business Statistics	
PSYC 2320	Statistics in Psychological Research	
Required Seminar		
Complete one of the following:		4
PSYC 4656	Seminar in Biological Psychology	
PSYC 4658	Seminar in Psycholinguistics	
PSYC 4660	Seminar in Cognition	
PSYC 4662	Seminar in Personality	
PSYC 4664	Seminar in Social Psychology	
PSYC 4666	Seminar in Clinical Psychology	
PSYC 4668	Seminar in Sensation and Perception	
PSYC 4674	Seminar in Cognitive Neuroscience	
PSYC 4676	Seminar in Developmental Psychology	
PSYC 4678	Seminar in Social and Affective Neuroscience	
Required Lab		
Complete one of the following:		4
PSYC 4600	Laboratory in Research Design	
PSYC 4604	Laboratory in Learning and Motivation	
PSYC 4606	Laboratory in Biological Psychology	
PSYC 4610	Laboratory in Psycholinguistics	
PSYC 4612	Laboratory in Cognition	
PSYC 4614	Laboratory in Social Psychology	
PSYC 4616	Laboratory in Personality	
PSYC 4622	Laboratory in Sensation and Perception	
PSYC 4624	Laboratory in Affective Science	
PSYC 4626	Laboratory in Life-Span Emotional Development	
PSYC 4628	Laboratory in Developmental Psychology	
Psychology Electives		

Complete two PSYC courses not used to fulfill the requirements above: 8

PSYC 1001 to PSYC 5999

Supporting Courses

Code	Title	Hours
Introduction to College		
BUSN 1102 or PSYC 1000	Personal Skill Development for Business Psychology at Northeastern	1
Co-op Preparation		
Complete one of the following:		1
BUSN 1103 or EESC 2000	Professional Development for Business Co-op Professional Development for Co-op	

Integrative Course

Code	Title	Hours
ORGB 3201	Organizational Behavior	4

Business GPA Requirement

A minimum 2.000 GPA in business courses is required.

Psychology GPA Requirement

A minimum 2.000 GPA in psychology courses is required.

Business Cooperative Education

Complete one cooperative education experience.

Program Requirement

128 total semester hours required

Plan of Study

Year 1								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
PSYC 1101		4 PSYC 2320 or MGSC 2301		4 Vacation		Vacation		
MATH 1231		4 PSYC 3402		4				
PSYC 1000 or BUSN 1102		1 ENGW 1111		4				
NU PATH DD		4 BUSINESS CORE 2		4				
BUSINESS CORE 1		4						
		17			16			0
								0
Year 2								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
PSYC 3400		4 PSYC 3404		4 Vacation		Co-op		
PSYC 3466		4 CONCENTRATION COURSE 1		4				
BUSINESS CORE 3		4 BUSINESS CORE 5		4				
BUSINESS CORE 4		4 ECON 1115 or 1116		4				
		EESC 2000 or BUSN 1103		1				
		16			17			0
								0
Year 3								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
Co-op		PSYC Elective		4 Elective 1		4 Co-op		
		ENGW 3304 or 3315		4 Elective 2		4		
		CONCENTRATION COURSE 2		4				
		BUSINESS CORE 6		4				
		0			16			8
								0

4 Business Administration and Psychology, BS

Year 4							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
Co-op		PSYC Laboratory		4 Elective 3		4 Co-op	
		PSYC Elective		4 Elective 4		4	
		CONCENTRATION COURSE 3		4			
		BUSINESS CORE 7		4			
	0			16		8	0
Year 5							
Fall	Hours	Spring	Hours				
Co-op		PSYC Seminar		4			
		BUSINESS CORE 8		4			
		BUSINESS CORE 9		4			
		CONCENTRATION COURSE 4		4			
	0			16			

Total Hours: 130