Business Administration, BS (New York)

The Bachelor of Science in Business Administration program integrates the theory and practice of management through active learning, problem-driven research, corporate partnerships, and experiential assignments. Students will foster a global and entrepreneurial spirit while honing their technical skills, analytical abilities, and creative and strategic thinking. They have opportunities to define an interdisciplinary academic path through combined majors, concentrations, and minors inside and outside of the business school. Students are expected to take part in the cooperative education program, where they participate in paid work placements related to their field of study.

This program is currently only available to former Marymount Manhattan College students who are eligible for continued enrollment at Northeastern University. This program includes required courses that will be taught on ground at the Northeastern New York City campus.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/general-education-requirements/#nupathtext).

NUpath requirements Differences and Diversity (DD) and Creative Expression and Innovation (EI) are not explicitly satisfied by required courses in the business curriculum at this time. Students are responsible for satisfying these requirements, and if these are not fulfilled in required major courses, they should use general electives to do so.

New York State Liberal Arts and Sciences Requirements

All undergraduate students enrolled in programs at the New York campus are required to fulfill New York State Liberal Arts and Sciences requirements (https://catalog.northeastern.edu/undergraduate/university-academics/general-education-requirements/#nyliberalartsandsciencestext).

Business Requirements

Code	Title	Hours
Accounting		
ACCT 1201	Financial Accounting and Reporting	4
ACCT 2301	Profit Analysis for Managers and Advisors	4
Finance		
FINA 2201	Financial Management	4
Marketing		
MKTG 2201	Introduction to Marketing	4
Management Information Systems		
MISM 2301	Introduction to Information Systems and Digital Technologies	4
Operations Management and Supply Chain Management		
SCHM 2301	Supply Chain and Operations Management	4
Organizational Behavior		
ORGB 3201	Organizational Behavior	4
or ORGB 3203	Behavioral Aspects of Digital Transformation	
Strategy in Action		
STRT 4501	Strategy in Action	4
International Business/Social Responsibility		
INTB 1203	International Business and Global Social Responsibility	4
Statistics		
MGSC 2301	Business Statistics	4

Concentration

Complete the required concentration appropriate to your program. One concentration is required. A second concentration is optional.

- Entrepreneurial Startups (https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/)
- Fashion Marketing (https://catalog.northeastern.edu/undergraduate/business/concentrations/fashion-marketing/)
- Finance (https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/)
- Management (https://catalog.northeastern.edu/undergraduate/business/concentrations/management/)
- Marketing (https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/)
- Media and Arts Management (https://catalog.northeastern.edu/undergraduate/business/concentrations/media-arts-management/)

Supporting Courses

Code	Title	Hours
Mathematics		
Complete one of the following:		4
MATH 1231	Calculus for Business and Economics	
MATH 1241	Calculus 1	
MATH 1242	Calculus 2	
MATH 1340	Intensive Calculus for Engineers	
MATH 1341	Calculus 1 for Science and Engineering	
MATH 1342	Calculus 2 for Science and Engineering	
Macroeconomics and Microeconomics		
ECON 1115	Principles of Macroeconomics	4
ECON 1116	Principles of Microeconomics	4

Business Experiential Learning

Code	Title	Hours
Complete at least one of the following:		0-8
BUSN 4945	Experiential Professional Practicum	
COOP 3945	Co-op Work Experience	
COOP 3946	Co-op Work Experience--Half Time	
COOP 3947	Co-op Work Experience Abroad--Half Time	
COOP 3948	Co-op Work Experience Abroad	
EEBA 2945	Internship Experience (with D'Amore-McKim Cooperative Education Department Approval)	
EEBA 2948	Internship Experience Abroad (with D'Amore-McKim Cooperative Education Department Approval)	

Business GPA Requirement

A minimum 2.000 GPA in business courses is required.

Major Credit Requirement

Complete 68 semester hours in the major.

Program Requirement

128 total semester hours required