

# Performing Arts Administration, Minor

Connecting a range of College of Arts, Media and Design courses, this minor prepares students to work in nonprofit arts organizations such as theatre companies, concert venues, and performance centers. Students have an opportunity to develop valuable skills in artistic programming, marketing, organizational communication, public relations, community outreach, and the entertainment business.

## Minor Requirements

Complete all courses listed below unless otherwise indicated.

Students pursuing a performing arts administration minor may double count up to one course between that minor and the student's declared major and other minors. Should a student place out of a course in a minor it must be replaced with another course.

### Notes:

- No student may receive a theatre minor as a result of external transfer credit only.
- Music majors cannot use Performing Arts Administration (MUSI 2330) as a major elective due to double-counting policy outlined above.

## Foundational Courses

| Code                           | Title                                           | Hours |
|--------------------------------|-------------------------------------------------|-------|
| Complete one of the following: |                                                 | 4     |
| MUSC 1002<br>and MUSC 1003     | Music in Everyday Life<br>and Lab for MUSC 1002 |       |
| MUSI 1230                      | Introduction to Music Industry                  |       |
| THTR 1101                      | Introduction to Theatre                         |       |

## Required Course

| Code      | Title                          | Hours |
|-----------|--------------------------------|-------|
| MUSI 2330 | Performing Arts Administration | 4     |

## Electives

| Code                                                     | Title                                      | Hours |
|----------------------------------------------------------|--------------------------------------------|-------|
| Complete two of the following (prerequisites may apply): |                                            | 8     |
| AACE 6000                                                | Arts and Culture Organizational Leadership |       |
| COMM 1113                                                | Business and Professional Speaking         |       |
| COMM 1231                                                | Principles of Organizational Communication |       |
| COMM 2350                                                | Producing for the Entertainment Industry   |       |
| COMM 2650                                                | The Business of Entertainment              |       |
| COMM 3451                                                | Advertising Practices                      |       |
| INAM 2000                                                | Ethics in Creativity                       |       |
| MUSI 2234                                                | Festivals                                  |       |
| MUSI 2235                                                | Copyright in the Creative Industries       |       |
| MUSI 3338                                                | Music Industry Marketing and Promotion     |       |
| MUSI 3340                                                | Concert Promotion and Venue Management     |       |
| THTR 2335                                                | Boston Theatre Experience                  |       |

## GPA Requirement

2.000 GPA required in the minor