

# Music and Communication Studies with Concentration in Music Industry, BS

The Bachelor of Science in Music and Communication Studies with Concentration in Music Industry, the first such undergraduate program offered in Boston, is designed for students with an interest in all aspects of the music industries, including songwriting, recording, production, technology, products, label operations, promotion, marketing, social media, management, finance, economics, data analytics, legal issues, licensing, and intellectual property. Our program encourages learners to become entrepreneurial thought leaders and ethical change agents in the music industries. Communication studies offers students an opportunity to obtain the communication skills and the understanding of the communication process required to thrive in a complex and changing society.

## Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

## Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

## NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Creative Expression/Innovation (EI), Interpreting Culture (IC), Societies and Institutions (SI), and Ethical Reasoning (ER) are met through the major course requirements.

NUpath requirements Natural and Designed World (ND), Formal and Quantitative Reasoning (FQ), Analyzing and Using Data (AD), and Differences and Diversity (DD) may be met through electives in the major.

## Music Industry Requirements

Code	Title	Hours
<b>Introduction to College</b>		
MUSC 1000	Music at Northeastern	1
<b>Music Core</b>		
MUSC 1002 and MUSC 1003	Music in Everyday Life and Lab for MUSC 1002	4
<b>Music Theory Placement</b>		
All students must take a theory placement exam. Students who do not place into MUSC 1201 must first take the following:		
MUSC 1119	Fundamentals of Western Music Theory	4
<b>Music Theory Requirement</b>		
MUSC 1201	Music Theory 1	4
<b>Introductory Music Industry</b>		
MUSI 1230	Introduction to Music Industry	4
<b>Music in Context</b>		
Complete one course from one of the following categories:		4
<i>Western Art Music</i>		
MUSC 2105	Songs That Made History	
MUSC 2312	Topics in Western Art Music	
MUSC 2320	40,000 Years of Music Technology	
MUSC 2340	Divas, DJs, and Double Standards	
MUSC 2380	The World of Choral Music	
MUSC 3352	Sounding Human	
<i>Global Music/Ethnomusicology</i>		
MUSC 2101	Black Popular Music	
MUSC 2130	Music of Asia	
MUSC 2313	Topics in World Music	
MUSC 2330	Musical Communities of Boston	

MUSC 3353	Music and the Racial Imagination
MUSC 3354	Sound and the Sacred
MUSI 3351	Music and Social Justice
MUSI 3360	Global Music Industries in Context
MUSI 3401	Hip Hop in the Music Industry
MUSI 5900	Ethnography in Creative Industries

**Contemporary/Popular Music**

MUSC 2101	Black Popular Music
MUSC 2150	Making a Musical: Analysis, Craft, and Creation
MUSC 2310	Popular Music Since 1945
MUSC 2311	Topics in American Music
MUSC 2317	Punk Rock
MUSC 2320	40,000 Years of Music Technology
MUSC 2340	Divas, DJs, and Double Standards
MUSC 2351	Music, Sound, and the Screen
MUSC 2380	The World of Choral Music
MUSC 3352	Sounding Human
MUSC 3353	Music and the Racial Imagination
MUSC 3354	Sound and the Sacred
MUSC 3560	Topics in Music since 1900
MUSI 3360	Global Music Industries in Context
MUSI 3401	Hip Hop in the Music Industry
MUSI 3540	Special Topics in Music Industry

**Music Industry Electives**

Complete three of the following: 12

MUSC 2150	Making a Musical: Analysis, Craft, and Creation
MUSC 2210	Introduction to Songwriting
MUSC 2211	Advanced Songwriting
MUSC 3353	Music and the Racial Imagination
MUSI 1204	Analyzing Popular Genres
MUSI 2101	Demo Production for Songwriters
MUSI 2231	Music Licensing for Media
MUSI 2232	Music Recording 1
MUSI 2234	Festivals
MUSI 2235	Copyright in the Creative Industries
MUSI 2330	Performing Arts Administration
MUSI 2331	Music Recording 2
MUSI 2341	Music Supervision 1
MUSI 2540	Special Topics in Music Industry
MUSI 3332	Artist Management
MUSI 3333	The Record Industry
MUSI 3338	Music Industry Marketing and Promotion
MUSI 3340	Concert Promotion and Venue Management
MUSI 3351	Music and Social Justice
MUSI 3360	Global Music Industries in Context
MUSI 3401	Hip Hop in the Music Industry
MUSI 4530	Music Entrepreneurship
MUSI 4601	Seminar in Music Industry
MUSI 5900	Ethnography in Creative Industries
MUST 1220	Introduction to Music Technology

**Business Course**

ACCT 1209	Financial Accounting and Reporting	4
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## Communication Studies Requirements

Code	Title	Hours
<b>Communication Studies Common Requirements</b>		
COMM 1101	Introduction to Communication Studies	4
COMM 1112 or COMM 2301	Public Speaking Communication Research Methods	4
<b>Foundation Course</b>		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1231	Principles of Organizational Communication	
COMM 1225	Communication Theory	
COMM 1255	Communication in a Digital Age	
<b>Cluster Course</b>		
Complete one of the following:		4
COMM 1131	Sex, Relationships, and Communication	
COMM 2303	Global and Intercultural Communication	
COMM 2304	Communication and Gender	
COMM 2501	Communication Law	
COMM 2551	Free Speech in Cyberspace	
<b>Writing-Intensive Courses</b>		
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3304	Communication and Inclusion	
COMM 3320	Political Communication	
COMM 3414	Great Speakers and Speeches	
COMM 3415	Communication Criticism	
COMM 3445	Public Relations Principles	
COMM 3500	Environmental Issues, Communication, and the Media	
COMM 3501	Free Speech: Law and Practice	
COMM 3530	Communication and Sexualities	
COMM 3532	Theories of Conflict and Negotiation	
COMM 4535	Nonverbal Social Interaction	
COMM 4605	Youth and Communication Technology	
COMM 4631	Crisis Communication and Image Management	
<b>Communication Studies Electives</b>		
Complete three COMM courses.		12
<b>Integrative Requirement</b>		
<b>Code</b>	<b>Title</b>	<b>Hours</b>
Complete one of the integrative options below. If a communication studies course is taken, an additional music industry course is required, chosen from the list of music industry electives above.		4-8
<b>Music Option</b>		
Complete one of the following:		
MUSI 4530	Music Entrepreneurship	
MUSI 4601	Seminar in Music Industry	
MUSI 5900	Ethnography in Creative Industries	
<b>Communication Studies Option</b>		
Complete two of the following. One communication studies course is required:		
COMM 4608 or COMM 4625	Strategic Communication Capstone Online Communities	
MUSC 2000 to MUSC 5999		

MUSI 2000 to MUSI 5999

MUST 2000 to MUST 5999

**Communication Studies Major Grade Requirement**

No more than two grades below a C in communication studies courses may be used to satisfy degree requirements.

**Music Major Grade Requirement**

Students must maintain at least a 2.667 GPA (B– average) in the requirements of the music half of the combined major and also complete all required music courses with grades of at least C. Students who fail to meet the above standards will be placed on departmental probation; those who remain on probation for two consecutive semesters will be dropped from the major.

**Program Requirement**

128 total semester hours required

**Plan of Study****Sample Plan of Study: Four Years, Two Co-ops**

Year 1									
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours	
MUSC 1000 or COMM 1000		1 ENGW 1111		4 Elective		4 Elective		4	
MUSC 1002 and MUSC 1003	4	MUSC 1201		4 Elective		4 Elective		4	
MUSI 1230		4 COMM foundational course		4					
COMM 1101		4 Music in context elective		4					
COMM 1112 or 2301		4							
		17		16		8		8	
Year 2									
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours	
COMM cluster course		4 COMM elective		4 Elective		4 Co-op			
Elective		4 Elective		4 Elective		4			
Music industry elective		4 Music industry elective		4					
Elective		4 Elective		4					
		EEAM 2000		1					
		16		17		8		0	
Year 3									
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours	
Co-op		ENGW 3314 or 3315		4 COMM elective		4 Co-op			
		COMM elective		4 COMM writing-intensive		4			
		ACCT 1209		4					
		Elective		4					
		0		16		8		0	
Year 4									
Fall	Hours	Spring	Hours						
Co-op		COMM writing-intensive		4					
		Music industry elective		4					
		Integrative course		4					
		Capstone		4					
		0		16					

Total Hours: 130