

Sports, Media, and Communication, Minor

The sports, media, and communication minor appeals to students preparing for careers as sports journalists or advertising/public relations professionals specializing in a sports-related area. The minor includes courses examining the prominent role of sports in society with a special emphasis on gender, race, and public policy. When combined with Northeastern's signature co-op program, the result is an innovative minor that blends theory with practice and prepares students for a broad range of professional opportunities.

Minor Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified.

Students must complete a minimum of three courses exclusive to this minor beyond the courses required for the student's declared major(s) and additional minor(s).

Foundational Course

Code	Title	Hours
COMM 2110	Sports, Media, and Communication	4

Electives

Code	Title	Hours
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Sports Elective

Complete one of the following: 4

COMM 2700 Sports Promotion in the 21st Century

JRNL 3455 Sports Writing

Intermediate Elective

Complete one of the following: 4

COMM 1450 Sound Production for Digital Media

COMM 2350 Producing for the Entertainment Industry

COMM 2550 Television Field Production

COMM 2655 Television Studio Production

COMM 2800 Sport and Spectacle

COMM 3451 Advertising Practices

ECON 3481 Economics of Sports

Advanced Elective

Complete one of the following: 4

COMM 4631 Crisis Communication and Image Management

COMM 4994 Internship in Communication

JRNL 3945 Internship

JRNL 4650 Ethics and Diversity in the News Media

JRNL 5310 Photojournalism

JRNL 5314 Video News Reporting and Producing

GPA Requirement

2.000 GPA required in the minor