

Communication Studies and Design, BS

The Department of Communication Studies and the Department of Art + Design offer a combined major in communication studies and design. Students interested in the combined major integrate the study of communication skills and processes with design practices.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Natural and Designed World (ND), Creative Expression/Innovation (EI), Formal and Quantitative Reasoning (FQ), Analyzing and Using Data (AD), and Differences and Diversity (DD) may be met through electives in the major.

Communication Studies Requirements

Code	Title	Hours
Communication Studies Common Requirements		
COMM 1101	Introduction to Communication Studies	4
COMM 1112	Public Speaking	4
or COMM 2301	Communication Research Methods	
Foundation Course		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	
COMM 1255	Communication in a Digital Age	
Cluster Course		
Complete one of the following:		4
COMM 1131	Sex, Relationships, and Communication	
COMM 2303	Global and Intercultural Communication	
COMM 2304	Communication and Gender	
COMM 2501	Communication Law	
COMM 2551	Free Speech in Cyberspace	
Writing-Intensive		
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3304	Communication and Inclusion	
COMM 3320	Political Communication	
COMM 3415	Communication Criticism	
COMM 3445	Public Relations Principles	

COMM 3500	Environmental Issues, Communication, and the Media
COMM 3501	Free Speech: Law and Practice
COMM 3530	Communication and Sexualities
COMM 3532	Theories of Conflict and Negotiation
COMM 4535	Nonverbal Social Interaction
COMM 4605	Youth and Communication Technology
COMM 4631	Crisis Communication and Image Management

Communication Studies Electives

Complete three additional COMM courses. 12

Design Requirements

Code	Title	Hours
Art + Design Fundamentals Required		
ARTF 1220	Elements of Visual Composition (with optional ARTF 1221)	2
Art + Design Fundamentals Electives		
Complete three of the following:		6
ARTF 1200	Representational Drawing	
ARTF 1210	Abstract Drawing	
ARTF 1230 and ARTF 1231	Making with Form and Materials and Making with Form and Materials Tools	
ARTF 1240 and ARTF 1241	Making with Video, Sound, and Animation and Making with Video, Sound, and Animation Tools	
ARTF 1250 and ARTF 1251	Designing Interactive Experiences and Designing Interactive Experiences Tools	
Design Required		
ARTG 1001 and ARTG 1002	Design Perspectives: An Introduction to Design in the World and Seminar for Design Perspectives	4
ARTG 1270 and ARTG 1271	Design: Process + Practices and Studio for Design: Process + Practices	4
ARTG 1290 and ARTG 1291	Typographic Systems and Studio for Typographic Systems	4
Design Elective		
Complete any one ARTG course, as long as prerequisites have been met and course has not been used to fulfill other requirements of the program. ¹		4
Art + Design History Elective		
Complete any one ARTH course.		4
Art + Design Elective		
Complete any one ARTD, ARTE, ARTF (4SH), ARTG, ARTH, ARTS, or GAME course as long as prerequisites have been met.		4
If ARTG 5000 Topics in Design (or any other topics course in the subjects listed above) is completed more than once, the additional completions may be allowed toward the electives.		
Degree Capstone Project		
ARTG 4550	Design Degree Project	4

¹ Successful completion of *both* ARTG 2262 Prototyping with Code (2 semester hours) and Lab for ARTG 2263 (ARTG 2263) (2 semester hours) may satisfy this requirement.

Design Option

Code	Title	Hours
Complete one of the following options: 8		
Experience Design Option		
ARTG 3462	Experience Design Principles	
ARTG 3464	Topics In Experience Design Inquiry	
Graphic Design Option		
ARTG 2252	Graphic Design Principles	
ARTG 3452	Topics In Graphic Design Inquiry	

Information Design Option	
ARTG 2242	Information Design Principles
ARTG 3444	Topics in Information Design Inquiry
Interaction Design Option	
ARTG 2400 and ARTG 2401	Interaction Design Principles and Interaction Design Principles Tools
ARTG 3400	Topics In Interaction Design Inquiry

Integrative Requirements

Code	Title	Hours
Integrative Courses		
ARTG 4550	Design Degree Project	4
COMM 2200	Visual Communication	4

Communication Studies Grade Requirement

No more than two grades below a C in communication studies courses may be used to fulfill degree requirements.

Communication Studies and Design Major Credit Requirement

84 semester hours required in the major

Program Requirement

128 total semester hours required

Plan of Study

Sample Plan of Study: Four Years, Two Co-ops in Summer 2/Fall

Year 1								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ARTF 1000 or COMM 1000		1 COMM 1112 or 2301		4 COMM cluster course		4 ARTF elective		2
COMM 1101		4 ARTG 1270 and ARTG 1271		4 ARTG 1290 and ARTG 1291		4 ARTF elective		2
ARTF 1220 with optional ARTF 1221	2	COMM foundation course	4			Elective		4
ARTF elective	2	Elective	4					
ARTG 1001 and ARTG 1002	4							
ENGW 1111	4							
		17			16			8
								8
Year 2								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
COMM writing-intensive 1		4 COMM elective 1		4 COMM elective 2		4 Co-op		0
Design option level 1		4 Design option level 2		4 Elective		4		
ARTH elective		4 A+D elective		4				
Elective		4 Elective		4				
		EEAM 2000		1				
		16			17			8
								0
Year 3								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
Co-op	0	COMM writing-intensive 2		4 COMM elective 3		4 Co-op		0
		ARTG elective		4 Elective		4		
		Elective		4				
		ENGW 3314 or 3315		4				
		0			16			8
								0
Year 4								
Fall	Hours	Spring	Hours					
Co-op	0	ARTG 4550	4					

4 Communication Studies and Design, BS

COMM 2200	4
Elective	4
Elective	4
0	16

Total Hours: 130