

Communication and Media Studies, BA

The Department of Communication Studies offers majors in both communication studies and in media and screen studies. The department also offers an integrated major that allows students to combine COMM and MSCR courses to create a unique plan of study that features courses on the theory and practice of communication along with the study of media, cultural, and creative industries. Students graduating with a communication and media studies major can pursue a graduate degree or enter careers in advertising, communication education, healthcare, journalism, law, public relations, government/politics, media and film production, and social and human services.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

BA Language Requirements

All BA students are required to complete the BA language requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/nupath/ba-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Interpreting Culture (IC), Societies and Institutions (SI), Difference and Diversity (DD), Creative Expression/Innovation (EI), Analyzing and Using Data (AD), and Ethical Reasoning (ER) are met through the major course requirements.

NUpath requirements Natural and Designed World (ND) and Formal and Quantitative Reasoning (FQ) may be met through electives in the major.

Communication and Media Studies Requirements

Code	Title	Hours
Introduction to College		
COMM 1000	Communication Studies at Northeastern	1
or MSCR 1000	Media and Screen Studies at Northeastern	
Common Requirements		
COMM 1101	Introduction to Communication Studies	4
MSCR 1220	Media, Culture, and Society	4
COMM 2301	Communication Research Methods	4
Communication Studies Foundational Course		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	

COMM 1255	Communication in a Digital Age	
Media Studies Foundational Course		
Complete one of the following:		4
MSCR 1320	Media and Social Change	
MSCR 1420	Media History	
MSCR 2220	Understanding Media	
Diversity and Difference Cluster		
Complete one of the following:		4
COMM 2304	Communication and Gender	
COMM 3304	Communication and Inclusion	
MSCR 2505	Digital Feminisms	
MSCR 3392	Gender and Film	
MSCR 3437	Media and Identity	
Globalization Cluster		
Complete one of the following:		4
COMM 2303	Global and Intercultural Communication	
MSCR 2325	Global Media	
Creative Expression Cluster		
Complete one of the following:		4
COMM 1112	Public Speaking	
MSCR 1230	Introduction to Film Production	
MSCR 3389	Screenwriting	
Writing-Intensive		
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3320	Political Communication	
COMM 3414	Great Speakers and Speeches	
COMM 3415	Communication Criticism	
COMM 3445	Public Relations Principles	
COMM 3500	Environmental Issues, Communication, and the Media	
COMM 3501	Free Speech: Law and Practice	
COMM 3530	Communication and Sexualities	
COMM 3532	Theories of Conflict and Negotiation	
COMM 4535	Nonverbal Social Interaction	
COMM 4605	Youth and Communication Technology	
COMM 4631	Crisis Communication and Image Management	
MSCR 3420	Digital Media Culture	
MSCR 3422	Media Audiences	
MSCR 3600	Film Theory	
MSCR 3700	Queer Media	
MSCR 4208	TV History	
Capstone		
Complete one of the following:		4
COMM 4102	Health Communication Campaigns	
COMM 4530	Communication and Quality of Life	
COMM 4533	Consultation Skills	

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COMM 4602	Contemporary Rhetorical Theory
COMM 4608	Strategic Communication Capstone
COMM 4625	Online Communities
COMM 4755	Production Capstone
COMM 4901	Seminar in Communications
MSCR 4623	Theories of Media and Culture

Elective courses

Choose five from the following list: 20

Any COMM courses not already counting above	
Any MSCR courses not already counting above	
ARTD 2380	Video Basics (with optional ARTD 2381)
ARTD 3480	Video: Sound and Image

Major Grade Requirement

No more than three grades below a C in COMM and MSCR courses may be used to fulfill major requirements.

Program Requirement

128 total semester hours required

Plan of Study

Sample Plan of Study: Four Years, Two Co-ops

Year 1

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Total
COMM 1000 or MSCR 1000	1	COMM foundational course	4	COMM 2301	4	Writing-intensive course	4	4
COMM 1101	4	MSCR foundational course	4	Cluster 1: Difference and diversity course	4	Elective	4	4
MSCR 1220	4	Foreign language	4					
ENGW 1111	4	Elective	4					
Foreign language	4							
		17			16			8

Year 2

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Total
Cluster 2: Globalization course	4	Co-op	4	Co-op	4	Major elective 3	4	4
Cluster 3: Creative expression course	4					Elective	4	4
Major elective 1	4							
Major elective 2	4							
EEAM 2000	1							
		17			0			0
								8

Year 3

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Total
Writing-intensive course	4	Co-op	4	Co-op	4	Elective	4	4

Major elective 4	4			Elective	4
Major elective 5	4				
Elective	4				

	16	0	0		8
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Year 4

Fall	Hours	Spring	Hours
Capstone	4	Elective	4
Elective	4	Elective	4
Elective	4	Elective	4
Elective	4	Elective	4
		16	16

Total Hours: 130