Media Arts and Communication Studies, BA

The Department of Communication Studies and the Department of Art + Design offer a combined major in media arts and communication studies. Students interested in the combined major integrate the study of communication skills and processes with the study of the creation of the narrative arts, required for professional work in documentary film, game art and promotion, visualization, motion graphics, interactive art, illustration, and short animated films.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/).

BA Language Requirements

All BA students are required to complete the BA degree language requirements, for a total of 12 semester hours of language study or demonstrated equivalent proficiency, as described in Additional Requirements for BA students (https://catalog.northeastern.edu/undergraduate/university-academics/nupath/ba-requirements/). Successful demonstration of proficiency does not reduce total minimum semester hours of study required to earn the BA degree.

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/nupath/).

NUpath attributes Creative Expression and Innovation (EI), Interpreting Culture (IC), and Societies and Institutions (SI) are met through the major course requirements.

In order to graduate, students must complete Natural and Designed World (ND), Formal and Quantitative Reasoning (FQ), Analyzing and Using Data (AD), Differences and Diversity (DD), and Ethical Reasoning (ER) in their electives.

Media Arts Courses

Code	Title	Hours
ARTF 1000	Art and Design at Northeastern	1
ARTD 1001 and ARTD 1002	Media Art, Culture, and Social Justice and Seminar for ARTD 1001	4
Art and Design Fundamentals Required		
ARTF 1240 and ARTF 1241	Making with Video, Sound, and Animation and Making with Video, Sound, and Animation Tools	2
Art and Design Fundamentals Electives		
Complete three of the following:		6
ARTF 1200	Representational Drawing	
ARTF 1210	Abstract Drawing	
ARTF 1220	Elements of Visual Composition (with optional ARTF 1221)	
ARTF 1230 and ARTF 1231	Making with Form and Materials and Making with Form and Materials Tools	
ARTF 1250 and ARTF 1251	Designing Interactive Experiences and Designing Interactive Experiences Tools	
Art and Design History		

Code	Title	Hours
ARTH 1001 and ARTH 1002	Visual Intelligence and Seminar in Visual Intelligence	4
ARTH 2212	Survey of the Still and Moving Image	4
Degree Project		
ARTD 4530	Media Arts Degree Project	4
Media Art Basics Electives		
Complete two of the following:		10
ARTD 2360 and ARTD 2361	Introduction to Photography and Photo Tools	
ARTD 2370 and ARTD 2371	Animation Basics and Animation Tools	
ARTD 2380 and ARTD 2381	Video Basics and Video Tools	
Art and Design Electives		
Complete any two courses not applied to other requirements of this program in the ARTD, ARTE, ARTG, ARTH, or ARTS subject codes for which prerequisites have been met.		8-9
If ARTD 3000 Topics in Media Arts (or any other topics course in the subjects listed above) is completed more than once, the additional completions may be allowed toward the electives.		

Communication Studies Courses

Code	Title	Hours
Communication Studies Common Requirements		
COMM 1101	Introduction to Communication Studies	4
COMM 1112	Public Speaking	4
or COMM 2301	Communication Research Methods	
Foundation Course		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	
COMM 1255	Communication in a Digital Age	
Cluster Course		
Complete one of the following:		4
COMM 1131	Sex, Relationships, and Communication	
COMM 2303	Global and Intercultural Communication	
COMM 2304	Communication and Gender	
COMM 2501	Communication Law	
COMM 2551	Free Speech in Cyberspace	
Writing-Intensive Courses		
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3304	Communication and Inclusion	
COMM 3320	Political Communication	
COMM 3415	Communication Criticism	
COMM 3445	Public Relations Principles	
COMM 3500	Environmental Issues, Communication, and the Media	
COMM 3501	Free Speech: Law and Practice	
COMM 3530	Communication and Sexualities	
COMM 3532	Theories of Conflict and Negotiation	
COMM 4535	Nonverbal Social Interaction	
COMM 4605	Youth and Communication Technology	
COMM 4631	Crisis Communication and Image Management	

Communication Studies Electives

Complete three COMM courses.	12

Integrative Requirement

Code	Title	Hours
Integrative Requirement		
COMM 3415	Communication Criticism	4

Communication Studies Grade Requirement

No more than two grades below a C in COMM courses may be used to fulfill degree requirements.

Program Requirement

128 total semester hours required

Plan of Study

Sample Plan of Study: Four Years, Two Co-ops in Spring/Summer 1

Year 1

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ARTF 1000 or COMM 1000	1	ARTF 1240 and ARTF 1241	2	COMM elective	4	COMM elective	4
ARTD 1001 and ARTD 1002	4	ARTF elective 1	2	ARTF elective 2	2	Elective	4
ARTH 1001 and ARTH 1002	4	ARTH 2212	4	ARTF elective 3	2		
COMM 1101	4	COMM 1112	4				
ENGW 1111	4	Elective	4				
	17		**16**		**8**		**8**

Year 2

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ARTD basics elective 1	5	Co-op	0	Co-op	0	COMM elective	4
COMM cluster	4					Elective	4
COMM foundation	4						
COMM writing-intensive	4						
EEAM 2000	1						
	18		**0**		**0**		**8**

Year 3

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ARTD basics elective 2	5	Co-op	0	Co-op	0	Foreign language	4
COMM writing-intensive	4					Elective	4
Art + design elective 1	4						
Elective	4						
	17		**0**		**0**		**8**

Year 4

Fall	Hours	Spring	Hours
COMM 3415	4	ARTD 4530	4
Foreign language	4	Foreign language	4
Art + design elective 2	4	Elective	4
Elective	4	Elective	4
	16		**16**

Total Hours: 132