

Nonprofit Management, MS (Online)

Facing the threat of privatization and for-profit competition, nonprofit organizations are challenged to find leaders who not only possess keen business and managerial skills but can also effect change at a community or social level. Being successful in this dynamic and rewarding field requires strong leadership, managerial and interpersonal skills, as well as in-depth knowledge of fundraising, marketing, program development, and governance issues.

Integrating theoretical approaches with practical applications, the Master of Science in Nonprofit Management seeks to prepare students for a leadership position in a not-for-profit university, hospital, charity, foundation, or religious organization. Upon completion of this degree, students emerge well equipped to embark on a career in nonprofit management—prepared and inspired to make a meaningful impact.

The mission of the Master of Science in Nonprofit Management at the College of Professional Studies is to offer courses that further develop the students' knowledge, skills, talent, and abilities. Faculty in the program support students' development goals through action-oriented courses that link theoretical learning to practical application. Nonprofit management courses aim to prepare students to be mission-driven executive leaders, managers, employees, and board members in public and private nonprofit organizations.

Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

Required Courses

Code	Title	Hours
NPM 6100	Strategic Management and Leadership for Nonprofit Organizations	3
NPM 6120	Financial Management and Reporting for Nonprofit Organizations	3
NPM 6130	Marketing and Fundraising for Nonprofit Organizations	3
NPM 6150	Human Resources Management in Nonprofit Organizations	3

Restricted Electives

Complete 6 semester hours from the following: 6

ALY 6105	Introduction to Applied Statistics
CMN 6980	Capstone
INT 6943	Integrative Experiential Learning
PJM 6420	Managing Innovation Projects

Students who do not declare the Fundraising and Development Concentration may also complete two courses from the following:

NPM 6140	Grant and Report Writing	
NPM 6220	Donor Research and Management	
NPM 6230	Measuring Social Impact	
NPM 6240	Managing the Annual Fund	
Capstone		
NPM 6980	Capstone	4

Concentration or Electives Option

A concentration is not required. Students may complete the electives option in lieu of a concentration.

- Decision Support (p. 2)
- Fundraising and Development (p. 2)
- Human Resources Management (p. 2)
- Organizational Communication (p. 2)
- Organizational (p. 2)Leadership (p. 2)
- Project Management
- E (p. 2)lectives Option (p. 3)

Program Credit/GPA Requirements

34 total semester hours required

Minimum 3.000 GPA required

DECISION SUPPORT CONCENTRATION

Code	Title	Hours
AAI 6600	Applied Artificial Intelligence	3
ALY 6135	Introduction to Enterprise Analytics	3
ALY 6145	Communication and Visualization with Data	3
ALY 6700	Decision Support and Business Intelligence	3

FUNDRAISING AND DEVELOPMENT CONCENTRATION

Code	Title	Hours
NPM 6140	Grant and Report Writing	3
NPM 6220	Donor Research and Management	3
NPM 6230	Measuring Social Impact	3
NPM 6240	Managing the Annual Fund	3

HUMAN RESOURCES MANAGEMENT CONCENTRATION

Code	Title	Hours
HRM 6100	Human Resource Management	3
HRM 6150	Strategic Workforce Planning	3
HRM 6200	Human Resources Technology	3
HRM 6250	Workforce Analytics	3

ORGANIZATIONAL COMMUNICATION CONCENTRATION

Code	Title	Hours
CMN 6150	Communication Research and Strategy	3
CMN 6230	Content Creation and Delivery	3
CMN 6300	Organizational Culture, Climate, and Communication	3
Complete 3 semester hours from the following:		3
CMN 6250	Organizational Communication Assessment	
CMN 6610	Foundations and Development of Cultural Communications	
PBR 6725	Crisis Communication	

ORGANIZATIONAL LEADERSHIP CONCENTRATION

Code	Title	Hours
LDR 6105	Developing 21st-Century Leadership Capability	3
LDR 6155	Leadership Lab: Challenge for Leaders	3
Complete 6 semester hours from the following:		6
LDR 6200	The Language of Leadership	
LDR 6250	Driving Organizational Success Through Leadership Development	
LDR 6300	Ethical Leadership	
LDR 6406	Leading Teams Strategically in a Global Environment	
LDR 6416	Leading Strategic Development and Implementation	
LDR 6426	Developing Sustainable Global Leadership	
LDR 6436	Innovation and Organizational Transformation	

PROJECT MANAGEMENT CONCENTRATION

Code	Title	Hours
PJM 6100	Foundations of Project Management	3
PJM 6120	Project Scope, Schedule and Cost Planning	3
PJM 6200	Project Risk Management	3
PJM 6300	Project Quality Management	3

¹ *Note:* Foundations of Project Management (PJM 6100) is for students with fewer than three years of experience directing or leading project tasks. Students who do not complete PJM 6100 may substitute any additional project management elective to satisfy the required program hours.

ELECTIVES OPTION

Code	Title	Hours
Complete the following to meet program requirements:		12
Any College of Professional Studies graduate-level courses or unused courses in the program or a combination of both in lieu of a concentration.		