

Digital Media, MPS—Connect (Online)

The Master of Professional Studies in Digital Media Connect program is designed for students without prior experience in core technical and/or creative concepts. This program requires an additional 12 semester hours of coursework, providing intensive, hands-on guidance in the essential knowledge required for the Master of Professional Studies Digital Media curriculum.

For students considering a career change into digital media, this coursework helps you connect your current background to a new digital media track. Courses focus on visual communications, programming foundations, and web creation. Once the fundamental courses are completed, students move into the more advanced Master of Professional Studies in Digital Media course requirements.

Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

Foundation Courses

Code	Title	Hours
DGM 5000	Visual Communication Fundamentals	2
DGM 5050	Web Creation Boot Camp	2
DGM 5060	Visual Design Foundations	2
DGM 5100	Programming Logic Fundamentals	2
DGM 5105	Foundations of Programming for Digital Media	2

Required Core Courses

Code	Title	Hours
DGM 6010	Information Technology and Creative Practice	3
DGM 6020	Data Presentation and Client Communication	1
DGM 6055	Content Management Systems	2
DGM 6115	Data Collection, Analysis, and Visualization	3
DGM 6200	Digital Storytelling Foundations	2
DGM 6255	Usability and Human Interaction	3
DGM 6415	Interactive Media Studies	2
DGM 6475	Digital Design Seminar	2

Capstone or Project

Complete one of the following:		4
DGM 6980	Capstone	
DGM 6995	Project	

Concentration or Electives Option

A concentration is not required. Students may complete the electives option in lieu of a concentration.

- Applied User Experience Design (p. 1)
- Digital Media Management (p. 2)
- Game Animation and Narrative Design (p. 2)
- Electives Option (p. 2)

Program Credit/GPA Requirements

44 total semester hours required

Minimum 3.000 GPA required

APPLIED USER EXPERIENCE DESIGN CONCENTRATION

Code	Title	Hours
DGM 6600	Information Design for Digital Media	3
DGM 6610	Prototyping and Usability Testing	3
Complete 6 semester hours of the following:		6
DGM 6620	Research Methods for Global User Experiences	

DGM 6630	Multimodal Information Design
DGM 6720	Managing Digital Media Projects

DIGITAL MEDIA MANAGEMENT CONCENTRATION

Code	Title	Hours
DGM 6700	Integrated Marketing Fundamentals	3
DGM 6705	Search Engine Optimization and Brand Strategy	3
Complete 6 semester hours of the following:		6
DGM 6710	Applied Digital Branding	
DGM 6720	Managing Digital Media Projects	
DGM 6730	Advanced Analytics and Search Engine Optimization	

GAME ANIMATION AND NARRATIVE DESIGN CONCENTRATION

Code	Title	Hours
DGM 6650	Game Design Fundamentals	3
DGM 6655	Animation Fundamentals	3
Complete 6 semester hours of the following:		6
DGM 6415	Interactive Media Studies	
DGM 6670	Game Development Fundamentals	
DGM 6675	Interactive Narrative Development	
DGM 6685	Advanced Game Development	
DGM 6690	3D Character Modeling and Rigging	
DGM 6695	3D Character Animation for Games	

ELECTIVES OPTION

Code	Title	Hours
Complete any College of Professional Studies graduate level courses or unused courses in the program (or a combination of both in lieu of a concentration) to meet program requirements.		12