

Organizational Communication, Graduate Certificate

The study of organizational communication focuses on the dynamics of communication in complex organizations for the purpose of learning how individuals within such organizations can become effective communicators. Whether the context of such communication is meetings or professional presentations, communicating during a crisis, or intercultural exchanges, the message is consistent: Effective communication is a crucial factor in determining organizational success.

Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

Required Courses

Code	Title	Hours
CMN 6010	Strategic Communication Management	3
CMN 6020	Ethical Issues in Organizational Communication	3
CMN 6910	Organizational Communication Assessment	3

Elective Courses

Code	Title	Hours
Choose from the following:		7
CMN 6080	Intercultural Communication	
CMN 6090	Organizational Culture, Climate, and Communication	
CMN 6096	Cultural Communications Lab	
CMN 6100	Communication Networks and Managing Information	
PBR 6001	Communications Technology Lab	

Program Credit/GPA Requirements

16 total quarter hours required

Minimum 3.000 GPA required