Overview

Northeastern University D'Amore-McKim School of Business's MS in Management (https://damore-mckim.northeastern.edu/programs/ms-x/? utm_source=internal-referral&utm_medium=nu-catalog&utm_campaign=msx) program enables students to gain the business knowledge and specialized expertise needed to be responsible business leaders of the world capable of working, navigating, and creating in a digital environment.

Students enroll in this 30-semester-hour master's degree program for full-time, part-time, or hybrid study. There are four ways to earn this master's degree:

MS in Management: Boston Campus

MS in Management on our Boston campus allows students to personalize all aspects of their degree, including core coursework, to match their specific professional goals. Four core classes each represent a key domain: managing organizations, data-driven management, strategy and growth, and finance and operations. Students without a background in these areas have an opportunity to build foundational skills, and those with previous experience expand their knowledge in higher-level courses.

Students may focus their learning by selecting a market-aligned concentration. They'll personalize their program by selecting electives from the entire portfolio of graduate-level courses taught by D'Amore-McKim's industry-leading faculty. Or they may choose to take one elective from a diverse list of eligible graduate courses offered by other Northeastern colleges.

MS in Management with a Concentration in Digital Transformation in Healthcare or Healthcare Administration: Online Only

MS in Management for online study focuses on healthcare and leverages a unique partnership between Northeastern University and the Mayo Clinic College of Medicine and Science. Coursework provides a deep understanding of the technical skills, regulatory frameworks, and managerial competencies necessary to join the next generation of healthcare pioneers.

Students choose one of two concentrations: Digital Transformation in Healthcare or Healthcare Administration. Digital Transformation in Healthcare is designed for current healthcare executives who want to leverage emerging technologies better. Healthcare Administration offers business and healthcare knowledge tailored for those entering the industry.

MS in Management with a Concentration in Strategic Technology Leadership: Hybrid Only

MS in Management with a Concentration in Strategic Technology Leadership prepares executives and senior leaders to harness digital technology and innovation. They develop expertise in solving challenges with cutting-edge technologies and deepen their knowledge of strategies for managing technology adoption.

Students develop a project business plan under the guidance of a seasoned executive mentor. Classes are hybrid, with live online interactive courses and three in-person residencies in Boston or London.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be required at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Core Requirements		_
Code	Title	Hours
Managing Organizations		
In consultation with advisor, following:	complete 3 graduate-level semester hours for which prerequisites have been met. Choose from the	3
HRMG 6200	Managing People and Organizations	
HRMG 6212	Creating an Innovative Organization	
HRMG 6223	Global Talent Management	
INTB 6226	Becoming a Global Leader	
MGMT 6213	Managing Ethics in the Workplace and Marketplace	
MGMT 6214	Negotiations	
MGMT 6225	Sustainability and Leadership	
MGMT 6226	Sustainability and the Business Environment	

Data-Driven Management

In consultation with advisor, complete 3 gradfollowing:	duate-level semester hours for which prerequisites have been met. Choose from the	3
ACCT 6200	Financial Reporting and Managerial Decision Making 1	
MISM 6200	Introduction to Business Analytics	
MISM 6202	Foundations of Data Analysis for Business	
MISM 6203	Business Analytics Methods	
MISM 6210	Information Visuals and Dashboards for Business	
MISM 6212	Data Mining and Machine Learning for Business	
MKTG 6200	Creating and Sustaining Customer Markets	
MKTG 6234	Marketing Analytics	
SCHM 6215	Supply Chain Analytics	
STRT 6210	Workforce Metrics and Analytics	
Strategy and Growth		
In consultation with advisor, complete 3 grad following:	duate-level semester hours for which prerequisites have been met. Choose from the	3
INNO 6200	Enterprise Growth and Innovation	
INNO 6222	Competing in Dynamic, Innovation-Driven Markets	
INNO 6225	Acquisitions, Alliances, and Growth	
INTB 6200	Managing the Global Enterprise	
MKTG 6216	Market Focused Strategy	
SCHM 6213	Global Supply Chain Strategy	
STRT 6200	Strategic Decision Making in a Changing Environment	
Finance and Operations		
In consultation with advisor, complete 3 grad following:	duate-level semester hours for which prerequisites have been met. Choose from the	3
FINA 6309	Foundations of Accounting and Finance	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
SCHM 6201	Operations and Supply Chain Management	
SCHM 6214	Sourcing and Procurement	

Concentration Options

SCHM 6221

SCHM 6223

Students may complete one of the following concentrations. Not all concentrations are available at all locations; please refer to your advisor or admissions coach for the course availability each semester at your location. Courses taken to fulfill concentrations may be used toward the elective section below.

Sustainability and Supply Chain Management

Managing Healthcare Supply Chain Operations

- · Accounting Analytics (p. 4)
- · Analytics (p. 4)
- Brand Management (p. 5)
- Business Management for Healthcare (p. 5)
- Corporate Finance (p. 5)
- · Corporate Innovation (p. 6)
- Digital Transformation in Healthcare (p. 6)
- Entrepreneurship (p. 6)
- Healthcare Administration (p. 7)
- International Business (p. 7)
- Investments (p. 7)
- Leading People and Organizations (p. 8)
- · Marketing (p. 8)
- Marketing Analytics (p. 8)
- · Operations and Supply Chain Management (p. 9)
- Public Health (p. 9)

- Strategic Technology Leadership (p. 9)
- Sustainability and Business (p. 9)

Electives

Code	Title	Hours
	raduate-level semester hours for which prerequisites have been met. Choose from	18
the following subject codes:	in a data control of the control of	
ACCT, BUSN, ENTR, FINA, HRMG, INNO, I	NTB, MECN, MGMT, MISM, MKTG, SCHM, STRT	
In consultation with advisor, students may	also select an interdisciplinary elective, for which prerequisites have been met,	
offered in partnership with other Northeast	ern University colleges. Choose from the following:	
AACE 6000	Arts and Culture Organizational Leadership	
ARTG 5150	Information Visualization Principles and Practices	
ARTG 5151	Information Design Critique Seminar	
ARTG 5330	Visualization Technologies 1: Fundamentals	
ARTG 5600	Experience Design Studio 1: Principles	
ARTG 5610	Design Systems	
ARTG 5620	Notational Systems for Experience	
ARTG 5640	Prototyping for Experience Design	
ARTG 6110	Information Design Theory and Critical Thinking	
ARTG 6310	Design for Behavior and Experience	
ARTG 6330	Information Design Mapping Strategies	
BINF 6200	Bioinformatics Programming	
BINF 6308	Bioinformatics Computational Methods 1	
BINF 6309	Bioinformatics Computational Methods 2	
BIOT 5120	Foundations in Biotechnology	
BIOT 5219	The Biotechnology Enterprise	
BIOT 5400	Scientific Information Management for Biotechnology Managers	
BIOT 5631	Cell Culture Processes for Biopharmaceutical Production	
BIOT 6214	Experimental Design and Biostatistics	
CAEP 6326	Behavioral Concepts and Principles	
CS 5100	Foundations of Artificial Intelligence	
CS 5200	Database Management Systems	
CY 5240	Cyberlaw: Privacy, Ethics, and Digital Rights	
ECON 5140	Applied Econometrics	
GE 5030	Iterative Product Prototyping for Engineers	
GE 5100	Product Development for Engineers	
GSND 5110	Game Design and Analysis	
GSND 6320	Psychology of Play	
GSND 6340	Biometrics for Design	
GSND 6350	Data-Driven Player Modeling	
HINF 5101	Introduction to Health Informatics and Health Information Systems	
HINF 5105	The American Healthcare System	
HINF 6202	Business of Healthcare Informatics	
HINF 6205	Creation and Application of Medical Knowledge	
IE 5617	Lean Concepts and Applications	
IE 5640	Data Mining for Engineering Applications	
IE 6200	Engineering Probability and Statistics	
IE 6600	Computation and Visualization for Analytics	
IE 7280	Statistical Methods in Engineering	
IE 7285	Statistical Quality Control	
INSH 5301	Introduction to Computational Statistics	
INSH 5302	Information Design and Visual Analytics	
JRNL 5311	Design for Storytelling	
JRNL 5400	Media and Advocacy in Theory and Practice	

JRNL 6305	Topics
JRNL 6340	Fundamentals of Digital Journalism
JRNL 6341	Telling Your Story with Data
ME 5645	Environmental Issues in Manufacturing and Product Use
PHIL 5001	Global Justice
PHIL 5005	Information Ethics
PHIL 5010	Al Ethics
PHTH 5232	Evaluating Healthcare Quality
PHTH 5234	Economic Perspectives on Health Policy

Program Credit/GPA Requirements

30 total semester hours required

Minimum 3.000 GPA required

CONCENTRATION IN ACCOUNTING	GANALYTICS	
Code	Title	Hours
Required		
MISM 6200	Introduction to Business Analytics	3
MISM 6202	Foundations of Data Analysis for Business	3
MISM 6205	Data Wrangling for Business	3
Electives		
In consultation with advisor, comfollowing:	pplete 6 graduate-level semester hours for which prerequisites have been met. Choose from the	Ğ
ACCT 6203	Business Entity Taxation	
ACCT 6205	Auditing in a Big Data Environment	
ACCT 6207	Contemporary and Emerging Issues in Financial Reporting	
ACCT 6217	Corporate Governance, Ethics, and Financial Reporting	
ACCT 6231	Corporations and Shareholders	
ACCT 6235	Partners and Partnerships	
MISM 6210	Information Visuals and Dashboards for Business	
EEBA 6401	Experiential Business Decision Making (repeated 3 times)	
CONCENTRATION IN ANALYTICS		
CONCENTRATION IN ANALYTICS Code	Title	Hours
	Title	Hours
Code	Title Introduction to Business Analytics	
Code Required		
Code Required MISM 6200 Electives		3
Code Required MISM 6200 Electives In consultation with advisor, com	Introduction to Business Analytics	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing:	Introduction to Business Analytics applete 9 graduate-level semester hours for which prerequisites have been met. Choose from the	Hours 3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201	Introduction to Business Analytics splete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202	Introduction to Business Analytics applete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202 MISM 6205	Introduction to Business Analytics Applete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business Data Wrangling for Business	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202 MISM 6205 or MISM 6203	Introduction to Business Analytics applete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business Data Wrangling for Business Business Analytics Methods	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202 MISM 6205 or MISM 6203 MISM 6206	Introduction to Business Analytics Inplete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business Data Wrangling for Business Business Analytics Methods Modeling for Business	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202 MISM 6205 or MISM 6203 MISM 6206 MISM 6210	Introduction to Business Analytics applete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business Data Wrangling for Business Business Analytics Methods Modeling for Business Information Visuals and Dashboards for Business	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202 MISM 6205 or MISM 6203 MISM 6206 MISM 6210 MISM 6212	Introduction to Business Analytics applete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business Data Wrangling for Business Business Analytics Methods Modeling for Business Information Visuals and Dashboards for Business Data Mining and Machine Learning for Business	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202 MISM 6205 or MISM 6203 MISM 6206 MISM 6210 MISM 6212 MISM 6213	Introduction to Business Analytics applete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business Data Wrangling for Business Business Analytics Methods Modeling for Business Information Visuals and Dashboards for Business Data Mining and Machine Learning for Business Business Information Design, Quality, and Strategy	3
Code Required MISM 6200 Electives In consultation with advisor, comfollowing: MISM 6201 MISM 6202 MISM 6205 or MISM 6203 MISM 6206 MISM 6210 MISM 6212 MISM 6213 MKTG 6230	Introduction to Business Analytics Inplete 9 graduate-level semester hours for which prerequisites have been met. Choose from the Database Management for Business Foundations of Data Analysis for Business Data Wrangling for Business Business Analytics Methods Modeling for Business Information Visuals and Dashboards for Business Data Mining and Machine Learning for Business Business Information Design, Quality, and Strategy Driving Marketing Performance: Measure, Analyze, Profit	3

CONCENTRATION IN BRAND MANAGEMENT

Code	Title	Hours
Required		
MKTG 6200	Creating and Sustaining Customer Markets	3
MKTG 6223	Brand and Advertising Management	3
Electives		
In consultation with advisor, complete 6 grafollowing:	duate-level semester hours for which prerequisites have been met. Choose from the	6
MKTG 6210	Marketing Research	
MKTG 6214	New Product Development	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6226	Consumer Behavior	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6287	Succeeding in the Platform Economy	

CONCENTRATION IN BUSINESS MANAGEMENT FOR HEALTHCARE

Code	Title	Hours
Required		
FINA 6220	Healthcare Finance	3
or SCHM 6223	Managing Healthcare Supply Chain Operations	
HINF 5105	The American Healthcare System	3
HRMG 6220	Health Organization Management	3
STRT 6220	Strategic Management for Healthcare Organizations	3
Optional Electives		
Note: Electives are not required; the following	g course(s) are suggested beyond the concentration:	
ENTR 6214	Social Enterprise	
FINA 6220	Healthcare Finance	
HINF 5101	Introduction to Health Informatics and Health Information Systems	
HINF 6202	Business of Healthcare Informatics	
HINF 6205	Creation and Application of Medical Knowledge	
MGMT 6214	Negotiations	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6226	Consumer Behavior	
PHTH 5232	Evaluating Healthcare Quality	
PHTH 5234	Economic Perspectives on Health Policy	
SCHM 6223	Managing Healthcare Supply Chain Operations	

CONCENTRATION IN CORPORATE FINANCE

Code	Title	Hours
Required		
FINA 6200	Value Creation through Financial Decision Making	3
FINA 6205	Financial Strategy	3
Electives		
In consultation with advisor, complete 6 grad following:	duate-level semester hours for which prerequisites have been met. Choose from the	6
FINA 6204	International Financial Management	
FINA 6213	Investment Banking	
FINA 6214	Mergers and Acquisitions	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
FINA 6260	Entrepreneurial Finance and Venture Capital	

6

CONCENTRATION IN CORPORATE INNOVATION

CONCENTRATION IN CORPORATE INNOVATION	DN CONTRACTOR OF THE CONTRACTO	
Code	Title	Hours
Electives		
In consultation with advisor, complete 12 grather following:	raduate-level semester hours for which prerequisites have been met. Choose from	12
ARTG 5610	Design Systems	
GE 5100	Product Development for Engineers	
HRMG 6212	Creating an Innovative Organization	
HRMG 6222	The Entrepreneurial Mindset of Leaders	
HRMG 6280	The Human Side of Innovation	
INNO 6200	Enterprise Growth and Innovation	
INNO 6217	Lean Innovation	
INNO 6222	Competing in Dynamic, Innovation-Driven Markets	
INNO 6225	Acquisitions, Alliances, and Growth	
INNO 6227	Digital Bias in Business	
MGMT 6280	Innovation for Next-Generation Products and Systems	
CONCENTRATION IN DIGITAL TRANSFORMAT	TION IN HEALTHCARE Title	Hours
To earn the Concentration in Digital Transforms the core curriculum of this program:	ormation in Healthcare, students must complete the following four core courses of	
MGMT 6213	Managing Ethics in the Workplace and Marketplace	
MISM 6200	Introduction to Business Analytics	
SCHM 6223	Managing Healthcare Supply Chain Operations	
STRT 6220	Strategic Management for Healthcare Organizations	
Required		
HINF 5101	Introduction to Health Informatics and Health Information Systems	3
HINF 6404	Patient Engagement Informatics and Analytics	3
INNO 6200	Enterprise Growth and Innovation	3
MGSC 6281	Service Innovation and Management	3
Electives		
In consultation with advisor, complete 6 grafollowing:	aduate-level semester hours for which prerequisites have been met. Choose from the	6
FINA 6220	Healthcare Finance	
or FINA 6309	Foundations of Accounting and Finance	
HINF 5105	The American Healthcare System	
HRMG 6220	Health Organization Management	
MISM 6210	Information Visuals and Dashboards for Business	
MISM 6212	Data Mining and Machine Learning for Business	
CONCENTRATION IN ENTREPRENEURSHIP		
Code	Title	Hours
Electives In consultation with advisor, complete 12 graph the following:	raduate-level semester hours for which prerequisites have been met. Choose from	12
ENTR 6210	Managing Operations in Early Stage Ventures	
ENTR 6212	Business Planning for New Ventures	
ENTR 6214	Social Enterprise	
ENTR 6218	Business Model Design and Innovation	
ENTR 6219	Financing Ventures from Early Stage to Exit	
ENTR 6240	Emerging and Disruptive Technologies	
ENTR 6241	Entrepreneurial Marketing and Selling	
ENTR 6250	Lean Design and Development	
ENTR 6340	The Technical Entrepreneur as Leader	
FINA 6260	Entrepreneurial Finance and Venture Capital	
GE 5030	Iterative Product Prototyping for Engineers	

HRMG 6222	The Entrepreneurial Mindset of Leaders
INNO 6230	Platform Innovation
MKTG 6214	New Product Development

CONCENTRATION IN HEALTHCARE ADMINISTRATION

Code	Title	H	lours

To earn the Concentration in Healthcare Administration, students must complete the following four core courses of the core curriculum of this program:

curriculum of this program:		
FINA 6309	Foundations of Accounting and Finance	
or SCHM 6223	Managing Healthcare Supply Chain Operations	
MGMT 6213	Managing Ethics in the Workplace and Marketplace	
MISM 6200	Introduction to Business Analytics	
STRT 6220	Strategic Management for Healthcare Organizations	
Required		
HRMG 6200	Managing People and Organizations	3
HRMG 6223	Global Talent Management	3
INNO 6200	Enterprise Growth and Innovation	3
MGMT 6214	Negotiations	2-3
Electives		
In consultation with advisor, co	omplete 6 graduate-level semester hours for which prerequisites have been met. Choose from the	6
following:		
FINA 6309	Foundations of Accounting and Finance (If not taken towards concentration core)	
HINF 5101	Introduction to Health Informatics and Health Information Systems	
HINF 5105	The American Healthcare System	
HINF 6404	Patient Engagement Informatics and Analytics	
HRMG 6220	Health Organization Management	
HRMG 6230	Leading a Diverse and Inclusive Organization	
MGSC 6281	Service Innovation and Management	
MISM 6210	Information Visuals and Dashboards for Business	
MISM 6212	Data Mining and Machine Learning for Business	
SCHM 6223	Managing Healthcare Supply Chain Operations (If not taken towards concentration core)	
STRT 6210	Workforce Metrics and Analytics	

CONCENTRATION IN INTERNATIONAL BUSINESS

Code	Title	Hours
Required		
INTB 6200	Managing the Global Enterprise	3
Electives		
In consultation with advisor, corfollowing:	mplete 9 graduate-level semester hours for which prerequisites have been met. Choose from the	9
INTB 6212	Cultural Aspects of International Business	
INTB 6226	Becoming a Global Leader	
INTB 6230	Global Field Study	
INTB 6249	Digitization of International Business	
STRT 6224	Managing the Sustainable Global Enterprise	

CONCENTRATION IN INVESTMENTS

CONCENTRATION IN INVESTMENTS		
Code	Title	Hours
Required		
FINA 6200	Value Creation through Financial Decision Making	3
FINA 6203	Investment Analysis	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following:		6
FINA 6211	Financial Risk Management	

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Ö	Management.	INIO

FINA 6212	Fixed-Income Securities and Risk
FINA 6213	Investment Banking
FINA 6217	Real Estate Finance and Investment
FINA 6339	Quantitative Portfolio Management

CONCENTRATION IN LEADING PEOPLE AND ORGANIZATIONS

Code	Title	Hours
Required		
HRMG 6200	Managing People and Organizations	3
Electives		
In consultation with advisor, complete 9 grafollowing:	aduate-level semester hours for which prerequisites have been met. Choose from the	9
HRMG 6212	Creating an Innovative Organization	
HRMG 6218	Great Companies	
HRMG 6220	Health Organization Management	
HRMG 6222	The Entrepreneurial Mindset of Leaders	
HRMG 6223	Global Talent Management	
MGMT 6214	Negotiations	
STRT 6210	Workforce Metrics and Analytics	
STRT 6224	Managing the Sustainable Global Enterprise	

CONCENTRATION IN MARKETING

Code	Title	Hours
Required		
MKTG 6200	Creating and Sustaining Customer Markets	3
Electives		
In consultation with advisor, complete 9 grad following:	luate-level semester hours for which prerequisites have been met. Choose from the	9
MKTG 6210	Marketing Research	
MKTG 6212	International Marketing	
MKTG 6214	New Product Development	
MKTG 6216	Market Focused Strategy	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6222	Digital Marketing	
MKTG 6223	Brand and Advertising Management	
MKTG 6224	B2B and Strategic Sales	
MKTG 6226	Consumer Behavior	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6234	Marketing Analytics	
MKTG 6287	Succeeding in the Platform Economy	

CONCENTRATION IN MARKETING ANALYTICS

Code	Title	Hours
Required		
MKTG 6200	Creating and Sustaining Customer Markets	3
MKTG 6234	Marketing Analytics	3
Electives		
In consultation with advisor, complete 6 grafollowing:	aduate-level semester hours for which prerequisites have been met. Choose from the	6
MKTG 6210	Marketing Research	
MKTG 6216	Market Focused Strategy	
MKTG 6222	Digital Marketing	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	

CONCENTRATION IN	ODERATIONS AND	SUPPLY CHAIN MANAGEMENT	
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Code	Title	Hours
Required		
SCHM 6201	Operations and Supply Chain Management	3
SCHM 6213	Global Supply Chain Strategy	3
Electives		
In consultation with advisor, complete 6 following:	graduate-level semester hours for which prerequisites have been met. Choose from the	6
SCHM 6211	Logistics and Transportation Management	
SCHM 6214	Sourcing and Procurement	
SCHM 6215	Supply Chain Analytics	
SCHM 6221	Sustainability and Supply Chain Management	
SCHM 6223	Managing Healthcare Supply Chain Operations	
SCHM 6224	Demand Planning and Forecasting	

CONCENTRATION IN PUBLIC HEALTH

Code	Title	Hours
PHTH 5120	Race, Ethnicity, and Health in the United States	3
PHTH 5212	Public Health Administration and Policy	3
PHTH 5214	Environmental Health	3
PHTH 6208	Urban Community Health Assessment	3

CONCENTRATION IN STRATEGIC TECHNOLOGY LEADERSHIP

Code Title Hours

To earn the Concentration in Strategic Technology Leadership, students must complete the following four core courses of the core curriculum of this program:

INNO 6222	Competing in Dynamic, Innovation-Driven Markets
INTB 6226	Becoming a Global Leader
MISM 6212	Data Mining and Machine Learning for Business
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit

Required

nequiieu		
Complete the following course three times:		6
INNO 6250	Integrated and Applied Technology Leadership Project	
Complete the following:		
INNO 6240	Strategic Disruption Residency 1	1
INNO 6241	Strategic Disruption Residency 2	1
INNO 6242	Strategic Disruption Residency 3	1

Electives

In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following:

ACCT, BUSN, ENTR, FINA, HRMG, INNO, INTB, MECN, MGMT, MKTG, MISM, SCHM, or STRT

Students may also select preapproved interdisciplinary electives, for which prerequisites have been met, offered in partnership with other Northeastern University colleges.

CONCENTRATION IN SUSTAINABILITY AND BUSINESS

CONCENTIATION IN COCIAINADIEIT I AND D	CONTEGU	
Code	Title	Hours
Required		
MECN 6200	Global Competition and Market Dominance	3
Electives		
In consultation with advisor, complete 9 gra following:	duate-level semester hours for which prerequisites have been met. Choose from the	9
ENTR 6214	Social Enterprise	
ENTR 6216	Global Social Entrepreneurship and Innovation	
MECN 6205	Sustainability and the Economics of Markets	
MGMT 6225	Sustainability and Leadership	
MGMT 6226	Sustainability and the Business Environment	

SCHM 6221	Sustainability and Supply Chain Management
STRT 6224	Managing the Sustainable Global Enterprise

Plan of Study

Not all concentrations are available at all locations; please refer to your advisor or admissions coach for the course availability each semester at your location.

Sample Plans of Study

MS IN MANAGEMENT, BOSTON CAMPUS, 12 MONTHS

Year 1

Fall	Hours	Spring	Hours	Summer Full Semester	Hours	
Core area course 1		3 Core area course 3		3 Core area course 4		3
Core area course 2		3 Concentration course 2 or elective		3 Concentration course 4 or elective		3
Concentration course 1 or elective		3 Concentration course 3 or elective		3 Elective		3
		Elective		3		
		9		12		9

Total Hours: 30

MS IN MANAGEMENT, BOSTON CAMPUS, 16 MONTHS

Year 1

Fall	Hours	Spring	Hours
Core area course 1		3 Core area course 3	3
Core area course 2		3 Concentration course 2 or elective	
Concentration course 1 or elective 3 Cor		3 Concentration course 3 or elective	3
		Elective	3
		9	12
Year 2			
Fall	Hours		
Core area course 4		3	
Concentration course 4 or elective		3	
Elective		3	
		9	

Total Hours: 30

MS IN MANAGEMENT WITH CONCENTRATION IN DIGITAL TRANSFORMATION, ONLINE ONLY

Year 1

Fall	Hours	Spring	Hours	Summer Full Semester Hours	
INNO 6200		3 MISM 6200		3 MGMT 6213	3
STRT 6220		3 HINF 6404		3 Elective	3
MGSC 6281		3 SCHM 6223		3	
Elective		3 HINF 5101		3	
		12		12	6

Total Hours: 30

MS IN MANAGEMENT WITH CONCENTRATION IN HEALTHCARE ADMINISTRATION, ONLINE ONLY

Year 1

Fall	Hours	Spring	Hours	Summer Full Semester Hours	
INNO 6200		3 MISM 6200		3 MGMT 6213	3
STRT 6220		3 HRMG 6222		3 Elective	3
HRMG 6200		3 MGMT 6214		3	

FINA 6309 (or elective)	3 SCHM 6214 (or elective)	3	
	12	12	6

Total Hours: 30

MS IN MANAGEMENT WITH CONCENTRATION IN STRATEGIC TECHNOLOGY LEADERSHIP, ONLINE WITH ON-CAMPUS RESIDENCIES

Year 1						
Fall	Hours	Spring	Hours	Summer Full Semester	Hours	
INNO 6222		3 MKTG 6230		3 Elective		3
INTB 6226		3 MISM 6212		3 Elective		3
INNO 6250		2 INNO 6250		2		
INNO 6240		1 INNO 6241		1		
		9		9		6
Year 2						
Fall	Hours					
Elective		3				
INNO 6242		1				
INNO 6250		2				

Total Hours: 30

Students will take courses online but will be required to attend an on-campus residency in Boston and/or London.