

# Finance and Business Administration, MSFMBA—Part-Time

Northeastern University's D'Amore-McKim School of Business prepares leaders highly skilled in finance and business. D'Amore-McKim's Part-Time MS in Finance/MBA ([https://damore-mckim.northeastern.edu/programs/part-time-ms-finance-mba/?utm\\_source=internal-referral&utm\\_medium=nu-catalog&utm\\_campaign=ptmsfmbs](https://damore-mckim.northeastern.edu/programs/part-time-ms-finance-mba/?utm_source=internal-referral&utm_medium=nu-catalog&utm_campaign=ptmsfmbs)) combined degree program integrates business knowledge with a deep understanding of finance, preparing students to be the leaders that today's business world demands. In this flexible program, students build skills they can apply in real time—and complete their degree part-time.

## Integrating Classroom and Professional Experiences

Learning by doing is a hallmark of a Northeastern MBA. Students apply their knowledge to actual business challenges through experience-fueled electives and class projects. Students benefit from the experience of their faculty as finance experts and business leaders who understand today's challenges because they've experienced them firsthand.

## Develop Deep Finance Expertise

Students pursue a major in finance laser-focused on financial theory and practice. Students have an opportunity to gain advanced financial skills and high-level knowledge to drive financial strategy, increase shareholder value, support flexible operating models, minimize risk, and maximize revenue through the finance courses.

Students can gain experience performing equity research and portfolio management in a student-managed mutual fund, The 360 Huntington Fund. By participating in the Fund, students may earn one semester hour per semester with the option to fulfill a 3-semester-hour elective course requirement by participating for three terms.

## Select a Concentration

Students specialize their degree by selecting a concentration. They gain exposure to diverse perspectives as they build competencies in multiple disciplines. This combination of their finance major and a concentration of their choosing prepares them to lead in a complex business world.

## Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

## Core Requirements

Code	Title	Hours
<b>Accounting</b>		
ACCT 6200	Financial Reporting and Managerial Decision Making 1	3
ACCT 6201	Financial Reporting and Managerial Decision Making 2	1.5
<b>Management</b>		
HRMG 6200	Managing People and Organizations	3
INTB 6200	Managing the Global Enterprise	3
MGSC 6200	Information Analysis	3
MGSC 6204	Managing Information Resources	1.5
SCHM 6201	Operations and Supply Chain Management	3
STRT 6200	Strategic Decision Making in a Changing Environment	3
<b>Marketing</b>		
MECN 6200	Global Competition and Market Dominance	3
MKTG 6200	Creating and Sustaining Customer Markets	3
<b>Entrepreneurship</b>		
INNO 6200	Enterprise Growth and Innovation	3
<b>Finance</b>		
FINA 6200	Value Creation through Financial Decision Making	3
FINA 6203	Investment Analysis	3
FINA 6204	International Financial Management	3

FINA 6205	Financial Strategy	3
FINA 6206	Finance Seminar	3

### Optional Concentrations

Students may complete up to two of the following concentrations. Courses taken to fulfill concentrations may be used toward the electives section below.

- Analytics (p. 2)
- Brand Management (p. 3)
- Business Management for Healthcare (p. 3)
- Corporate Finance (p. 3)
- Corporate Innovation (p. 4)
- Corporate Renewal (p. 4)
- Entrepreneurship (p. 4)
- International Business (p. 4)
- Investments (p. 5)
- Leading People and Organizations (p. 5)
- Marketing (p. 5)
- Marketing Analytics (p. 6)
- Mutual Fund Management (p. 6)
- Operations and Supply Chain Management (p. 6)
- Sustainability and Business (p. 6)

### Electives

Code	Title	Hours
<b>Finance Electives</b>		
In consultation with advisor, complete 12 graduate-level semester hours of FINA courses for which prerequisites have been met.		12
<b>Business Electives</b>		
In consultation with advisor, complete 15 graduate-level semester hours from the following for which prerequisites have been met:		15
ACCT, BUSN, ENTR, FINA, HRMG, INNO, INTB, MECN, MGMT, MISM, MKTG, SCHM, and STRT		

### Program Credit/GPA Requirements

72 total semester hours required

Minimum 3.000 GPA required

### CONCENTRATION IN ANALYTICS

Code	Title	Hours
<b>Required</b>		
MISM 6200	Introduction to Business Analytics	3
<b>Electives</b>		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
MISM 6201	Database Management for Business	
MISM 6202	Foundations of Data Analysis for Business	
MISM 6205	Data Wrangling for Business	
MISM 6206	Modeling for Business	
MISM 6210	Information Visuals and Dashboards for Business	
MISM 6212	Data Mining and Machine Learning for Business	
MISM 6213	Business Information Design, Quality, and Strategy	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6234	Marketing Analytics	

SCHM 6215	Supply Chain Analytics	
STRT 6210	Workforce Metrics and Analytics	

**CONCENTRATION IN BRAND MANAGEMENT**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Required</b>		
MKTG 6223	Brand and Advertising Management	3
<b>Electives</b>		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
MKTG 6210	Marketing Research	
MKTG 6214	New Product Development	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6226	Consumer Behavior	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6287	Succeeding in the Platform Economy	

**CONCENTRATION IN BUSINESS MANAGEMENT FOR HEALTHCARE**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Required</b>		
HINF 5105	The American Healthcare System	3
HRMG 6220	Health Organization Management	3
STRT 6220	Strategic Management for Healthcare Organizations	3
<b>Elective</b>		
In consultation with advisor, complete 3 graduate-level semester hours from the following for which prerequisites have been met:		3
ENTR 6214	Social Enterprise	
FINA 6220	Healthcare Finance	
HINF 5101	Introduction to Health Informatics and Health Information Systems	
HINF 6202	Business of Healthcare Informatics	
HINF 6205	Creation and Application of Medical Knowledge	
MGMT 6214	Negotiations	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6226	Consumer Behavior	
PHTH 5232	Evaluating Healthcare Quality	
PHTH 5234	Economic Perspectives on Health Policy	
SCHM 6223	Managing Healthcare Supply Chain Operations	

**CONCENTRATION IN CORPORATE FINANCE**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Required</b>		
FINA 6205	Financial Strategy	3
<b>Electives</b>		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
FINA 6204	International Financial Management	
FINA 6207	Financial Modeling	
FINA 6211	Financial Risk Management	
FINA 6213	Investment Banking	
FINA 6214	Mergers and Acquisitions	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
FINA 6217	Real Estate Finance and Investment	
FINA 6260	Entrepreneurial Finance and Venture Capital	
FINA 6342	Financial Data and Fintech	

**CONCENTRATION IN CORPORATE INNOVATION**

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		
ARTG 5610	Design Systems	9
GE 5100	Product Development for Engineers	
HRMG 6212	Creating an Innovative Organization	
HRMG 6222	The Entrepreneurial Mindset of Leaders	
HRMG 6280	The Human Side of Innovation	
INNO 6217	Lean Innovation	
INNO 6222	Competing in Dynamic, Innovation-Driven Markets	
INNO 6225	Acquisitions, Alliances, and Growth	
INNO 6227	Digital Bias in Business	
INNO 6230	Platform Innovation	
MGMT 6280	Innovation for Next-Generation Products and Systems	

**CONCENTRATION IN CORPORATE RENEWAL**

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		
ENTR 6214	Social Enterprise	9
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
HRMG 6212	Creating an Innovative Organization	
HRMG 6218	Great Companies	
HRMG 6223	Global Talent Management	
MGMT 6214	Negotiations	
MKTG 6216	Market Focused Strategy	

**CONCENTRATION IN ENTREPRENEURSHIP**

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		
ENTR 6210	Managing Operations in Early Stage Ventures	9
ENTR 6212	Business Planning for New Ventures	
ENTR 6214	Social Enterprise	
ENTR 6218	Business Model Design and Innovation	
ENTR 6219	Financing Ventures from Early Stage to Exit	
ENTR 6240	Emerging and Disruptive Technologies	
ENTR 6241	Entrepreneurial Marketing and Selling	
ENTR 6250	Lean Design and Development	
ENTR 6300	Managing a Technology-Based Business	
ENTR 6340	The Technical Entrepreneur as Leader	
FINA 6260	Entrepreneurial Finance and Venture Capital	
GE 5030	Iterative Product Prototyping for Engineers	
HRMG 6222	The Entrepreneurial Mindset of Leaders	
INNO 6230	Platform Innovation	
MKTG 6214	New Product Development	

**CONCENTRATION IN INTERNATIONAL BUSINESS**

Code	Title	Hours
<b>Required</b>		
INTB 6212	Cultural Aspects of International Business	3
<b>Electives</b>		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		

FINA 6204	International Financial Management
INNO 6225	Acquisitions, Alliances, and Growth
INTB 6226	Becoming a Global Leader
INTB 6230	Global Field Study
INTB 6249	Digitization of International Business
MKTG 6212	International Marketing
SCHM 6213	Global Supply Chain Strategy
STRT 6224	Managing the Sustainable Global Enterprise

### CONCENTRATION IN INVESTMENTS

Code	Title	Hours
<b>Required</b>		
FINA 6203	Investment Analysis	3
<b>Electives</b>		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
FINA 6207	Financial Modeling	
FINA 6211	Financial Risk Management	
FINA 6212	Fixed-Income Securities and Risk	
FINA 6213	Investment Banking	
FINA 6217	Real Estate Finance and Investment	
FINA 6292	Advanced Topics in Finance	
FINA 6339	Quantitative Portfolio Management	
FINA 6342	Financial Data and Fintech	

### CONCENTRATION IN LEADING PEOPLE AND ORGANIZATIONS

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
HRMG 6212	Creating an Innovative Organization	
HRMG 6218	Great Companies	
HRMG 6221	Power and Influence	
HRMG 6222	The Entrepreneurial Mindset of Leaders	
HRMG 6223	Global Talent Management	
INTB 6226	Becoming a Global Leader	
MGMT 6214	Negotiations	
STRT 6210	Workforce Metrics and Analytics	
STRT 6224	Managing the Sustainable Global Enterprise	

### CONCENTRATION IN MARKETING

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
MKTG 6210	Marketing Research	
MKTG 6212	International Marketing	
MKTG 6214	New Product Development	
MKTG 6216	Market Focused Strategy	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6222	Digital Marketing	
MKTG 6223	Brand and Advertising Management	
MKTG 6224	B2B and Strategic Sales	
MKTG 6226	Consumer Behavior	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6234	Marketing Analytics	
MKTG 6287	Succeeding in the Platform Economy	

**CONCENTRATION IN MARKETING ANALYTICS**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Required</b>		
MKTG 6234	Marketing Analytics	3
<b>Electives</b>		
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6
MKTG 6210	Marketing Research	
MKTG 6216	Market Focused Strategy	
MKTG 6222	Digital Marketing	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	

**CONCENTRATION IN MUTUAL FUND MANAGEMENT**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Required</b>		
FINA 6203	Investment Analysis	3
FINA 6339	Quantitative Portfolio Management	3
<b>Electives</b>		
Complete 3 semester hours through our student-managed mutual fund. Each course is 1 semester hour and may be taken multiple times. At least 1 semester hour must be as a fund manager (FINA 6361).		3
FINA 6360 or FINA 6361	Fund Management for Analysts Fund Management for Managers	

**CONCENTRATION IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
SCHM 6211	Logistics and Transportation Management	
SCHM 6213	Global Supply Chain Strategy	
SCHM 6214	Sourcing and Procurement	
SCHM 6215	Supply Chain Analytics	
SCHM 6221	Sustainability and Supply Chain Management	
SCHM 6223	Managing Healthcare Supply Chain Operations	
SCHM 6224	Demand Planning and Forecasting	

**CONCENTRATION IN SUSTAINABILITY AND BUSINESS**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9
ENTR 6214	Social Enterprise	
ENTR 6216	Global Social Entrepreneurship and Innovation	
MECN 6205	Sustainability and the Economics of Markets	
MGMT 6225	Sustainability and Leadership	
MGMT 6226	Sustainability and the Business Environment	
SCHM 6221	Sustainability and Supply Chain Management	
STRT 6224	Managing the Sustainable Global Enterprise	