

Finance and Business Administration, MSFMBA—Part-Time

Northeastern University's D'Amore-McKim School of Business prepares leaders highly skilled in both finance and business.

D'Amore-McKim's Part-Time MS in Finance/MBA (https://damore-mckim.northeastern.edu/programs/part-time-ms-finance-mba/?utm_medium=website&utm_source=catalog&utm_campaign=part-time-ms-finance-mba) combined degree program integrates business knowledge with a deep understanding of finance, preparing students to be the leaders that today's business world demands. In this flexible program, students build skills that they can apply in real time—and complete their degree on a part-time schedule.

INTEGRATING CLASSROOM AND PROFESSIONAL EXPERIENCES

Learning by doing is a hallmark of a Northeastern MBA. Students apply their knowledge to actual business challenges through experience-fueled electives and class projects. Students benefit from the experience of their faculty as finance experts and business leaders who understand today's challenges because they've experienced them firsthand.

DEVELOP DEEP FINANCE EXPERTISE

Students pursue a major in finance laser focused on financial theory and practice. Students gain advanced financial skills and high-level knowledge to drive financial strategy, increase shareholder value, support flexible operating models, minimize risk, and maximize revenue through the finance courses.

Students can gain experience performing equity research and portfolio management in a student-managed mutual fund, the 360 Huntington Fund. By participating in the Fund, students may earn 1 semester hour per semester with the option to fulfill a 3-semester-hour elective course requirement by participating for three terms.

SELECT UP TO TWO CONCENTRATIONS

Students may specialize their degree by selecting up to two in-demand business concentrations. Students gain exposure to diverse perspectives as they build competencies in multiple disciplines. This combination prepares them to lead in a complex business world.

Program Requirements

Core Requirements

Code	Title	Hours
Accounting		
ACCT 6200	Financial Reporting and Managerial Decision Making 1	3
ACCT 6201	Financial Reporting and Managerial Decision Making 2	1.5
Management		
HRMG 6200	Managing People and Organizations	3
INTB 6200	Managing the Global Enterprise	3
MGSC 6200	Information Analysis	3
MGSC 6204	Managing Information Resources	1.5
SCHM 6201	Operations and Supply Chain Management	3
STRT 6200	Strategic Decision Making in a Changing Environment	3
Marketing		
MECN 6200	Global Competition and Market Dominance	3
MKTG 6200	Creating and Sustaining Customer Markets	3
Entrepreneurship		
ENTR 6200	Enterprise Growth and Innovation	3
Finance		
FINA 6200	Value Creation through Financial Decision Making	3
FINA 6203	Investment Analysis	3
FINA 6204	International Financial Management	3
FINA 6205	Financial Strategy	3
FINA 6206	Finance Seminar	3

Optional Concentrations

Students may complete up to two of the following concentrations. Courses taken to fulfill concentrations may be used toward the electives section below.

- Analytics (p. 2)
- Brand Management (p. 2)
- Business Management for Healthcare (p. 3)

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- Corporate Finance (p. 3)
- Corporate Innovation (p. 3)
- Corporate Renewal (p. 4)
- Entrepreneurship (p. 4)
- International Business (p. 4)
- Investments (p. 4)
- Leading People and Organizations (p. 5)
- Marketing (p. 5)
- Marketing Analytics (p. 5)
- Mutual Fund Management (p. 5)
- Operations and Supply Chain Management (p. 6)
- Sustainability and Business (p. 6)

Electives

Code	Title	Hours
Finance Electives		
In consultation with advisor, complete 12 graduate-level semester hours of FINA courses for which prerequisites have been met.		12
Business Electives		
In consultation with advisor, complete 15 graduate-level semester hours for which prerequisites have been met. Choose from the following subject codes: ACCT, BUSN, ENTR, FINA, HRMG, INTB, MECN, MGMT, MKTG, SCHM, STRT, and TECE		15

Program Credit/GPA Requirements

72 total semester hours required
Minimum 3.000 GPA required

CONCENTRATION IN ANALYTICS

Code	Title	Hours
Required		
MISM 6200	Introduction to Business Analytics	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following:		6
MISM 6202	Foundations of Data Analysis for Business	
MISM 6205 or MISM 6203	Data Wrangling for Business Business Analytics Methods	
MISM 6210	Information Visuals and Dashboards for Business	
MISM 6212	Data Mining and Machine Learning for Business	
MISM 6213	Business Information Design, Quality, and Strategy	
MISM 6214	Business Analytics Capstone	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	
MKTG 6234	Marketing Analytics	
SCHM 6215	Supply Chain Analytics	
STRT 6210	Workforce Metrics and Analytics	

CONCENTRATION IN BRAND MANAGEMENT

Code	Title	Hours
Required		
MKTG 6223	Brand and Advertising Management	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following:		6
MKTG 6210	Marketing Research	
MKTG 6214	New Product Development	
MKTG 6218	Managing Customer Engagement in a Service World	

MKTG 6226	Consumer Behavior	
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit	

CONCENTRATION IN BUSINESS MANAGEMENT FOR HEALTHCARE

Code	Title	Hours
Required		
HINF 5105	The American Healthcare System	3
HRMG 6220	Health Organization Management	3
STRT 6220	Strategic Management for Healthcare Organizations	3
Elective		
In consultation with advisor, complete 3 graduate-level semester hours for which prerequisites have been met. Choose from the following:		3
ENTR 6214	Social Enterprise	
FINA 6220	Healthcare Finance	
HINF 5101	Introduction to Health Informatics and Health Information Systems	
HINF 6202	Business of Healthcare Informatics	
HINF 6205	Creation and Application of Medical Knowledge	
MGMT 6214	Negotiations	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6226	Consumer Behavior	
PHTH 5232	Evaluating Healthcare Quality	
PHTH 5234	Economic Perspectives on Health Policy	
SCHM 6223	Managing Healthcare Supply Chain Operations	

CONCENTRATION IN CORPORATE FINANCE

Code	Title	Hours
Required		
FINA 6205	Financial Strategy	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following:		6
FINA 6204	International Financial Management	
FINA 6207	Financial Modeling	
FINA 6211	Financial Risk Management	
FINA 6213	Investment Banking	
FINA 6214	Mergers and Acquisitions	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
FINA 6217	Real Estate Finance and Investment	
FINA 6260	Entrepreneurial Finance and Venture Capital	

CONCENTRATION IN CORPORATE INNOVATION

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following:		9
ARTG 5610	Design Systems	
ENTR 6200	Enterprise Growth and Innovation	
ENTR 6217	Lean Innovation	
ENTR 6222	Competing in Dynamic, Innovation-Driven Markets	
ENTR 6225	Acquisitions, Alliances, and Growth	
GE 5100	Product Development for Engineers	
HRMG 6212	Creating an Innovative Organization	
HRMG 6280	The Human Side of Innovation	
MGMT 6280	Innovation for Next-Generation Products and Systems	
TECE 6340	The Technical Entrepreneur as Leader	

CONCENTRATION IN CORPORATE RENEWAL

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following:		
ENTR 6214	Social Enterprise	9
ENTR 6224	Intellectual Property and Other Legal Aspects of Business and Innovation	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
HRMG 6212	Creating an Innovative Organization	
HRMG 6218	Great Companies	
HRMG 6223	Global Talent Management	
MGMT 6210	Law for Managers and Entrepreneurs	
MGMT 6214	Negotiations	
MKTG 6216	Market Focused Strategy	

CONCENTRATION IN ENTREPRENEURSHIP

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following:		
ENTR 6210	Managing Operations in Early Stage Ventures	9
ENTR 6212	Business Planning for New Ventures	
ENTR 6214	Social Enterprise	
ENTR 6218	Business Model Design and Innovation	
ENTR 6219	Financing Ventures from Early Stage to Exit	
ENTR 6220	Family Business Leadership and Governance	
ENTR 6230	Platform Innovation	
FINA 6260	Entrepreneurial Finance and Venture Capital	
GE 5030	Iterative Product Prototyping for Engineers	
MKTG 6214	New Product Development	
TECE 6222	Emerging and Disruptive Technologies	
TECE 6230	Entrepreneurial Marketing and Selling	
TECE 6250	Lean Design and Development	
TECE 6300	Managing a Technology-Based Business	

CONCENTRATION IN INTERNATIONAL BUSINESS

Code	Title	Hours
Required		
INTB 6212	Cultural Aspects of International Business	3
Electives		
In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following:		
ENTR 6225	Acquisitions, Alliances, and Growth	6
FINA 6204	International Financial Management	
INTB 6217	Creating Sustainable Competitive Advantage through Global Innovation	
INTB 6226	Becoming a Global Leader	
INTB 6230	International Field Study	
INTB 6249	Digitization of International Business	
MKTG 6212	International Marketing	
SCHM 6213	Global Supply Chain Strategy	

CONCENTRATION IN INVESTMENTS

Code	Title	Hours
Required		
FINA 6203	Investment Analysis	3
Electives		

In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: 6

FINA 6207	Financial Modeling
FINA 6211	Financial Risk Management
FINA 6212	Fixed Income Securities and Risk
FINA 6213	Investment Banking
FINA 6217	Real Estate Finance and Investment
FINA 6219	Portfolio Management
FINA 6292	Advanced Topics in Finance

CONCENTRATION IN LEADING PEOPLE AND ORGANIZATIONS

Code **Title** **Hours**
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: 9

HRMG 6212	Creating an Innovative Organization
HRMG 6218	Great Companies
HRMG 6221	Power and Influence
HRMG 6223	Global Talent Management
INTB 6226	Becoming a Global Leader
MGMT 6214	Negotiations
STRT 6210	Workforce Metrics and Analytics

CONCENTRATION IN MARKETING

Code **Title** **Hours**
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: 9

MKTG 6210	Marketing Research
MKTG 6212	International Marketing
MKTG 6214	New Product Development
MKTG 6216	Market Focused Strategy
MKTG 6218	Managing Customer Engagement in a Service World
MKTG 6222	Digital Marketing
MKTG 6223	Brand and Advertising Management
MKTG 6224	B2B and Strategic Sales
MKTG 6226	Consumer Behavior
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit
MKTG 6234	Marketing Analytics

CONCENTRATION IN MARKETING ANALYTICS

Code **Title** **Hours**
Required
MKTG 6234 Marketing Analytics 3

Electives

In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: 6

MKTG 6210	Marketing Research
MKTG 6216	Market Focused Strategy
MKTG 6222	Digital Marketing
MKTG 6230	Driving Marketing Performance: Measure, Analyze, Profit

CONCENTRATION IN MUTUAL FUND MANAGEMENT

Code **Title** **Hours**
Required
FINA 6203 Investment Analysis 3
FINA 6219 Portfolio Management 3

Electives

Complete 3 semester hours through our student-managed mutual fund. Each course is 1 semester hour and may be taken multiple times. At least 1 semester hour must be as a fund manager (FINA 6361). 3

FINA 6360	Fund Management for Analysts
or FINA 6361	Fund Management for Managers

CONCENTRATION IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following:		9

SCHM 6211	Logistics and Transportation Management
SCHM 6213	Global Supply Chain Strategy
SCHM 6214	Sourcing and Procurement
SCHM 6215	Supply Chain Analytics
SCHM 6221	Sustainability and Supply Chain Management
SCHM 6223	Managing Healthcare Supply Chain Operations
SCHM 6224	Demand Planning and Forecasting

CONCENTRATION IN SUSTAINABILITY AND BUSINESS

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following:		9

ENTR 6214	Social Enterprise
ENTR 6216	Global Social Entrepreneurship and Innovation
INTB 6217	Creating Sustainable Competitive Advantage through Global Innovation
MECN 6205	Sustainability and the Economics of Markets
MGMT 6225	Sustainability and Leadership
MGMT 6226	Sustainability and the Business Environment
SCHM 6221	Sustainability and Supply Chain Management