

International Business, Graduate Certificate—Online

Northeastern University D'Amore-McKim School of Business' Online Graduate Certificate in International Business (http://www.damore-mckim.northeastern.edu/academic-programs/certificates/international-business/?utm_medium=website&utm_source=catalog&utm_campaign=gcib) helps students cultivate a global mindset and develop the cultural agility required to lead successfully in an increasingly globalized business world.

Students take two required courses and an additional six semester hours of electives. Students gain the skills to manage international supply chains and cross-border investments while navigating the cultural and ethical issues that pose challenges to many companies.

Students may enroll in the Online Graduate Certificate in International Business for online study.

Program Requirements

Core Requirements

Code	Title	Hours
INTB 6200	Managing the Global Enterprise	3
INTB 6212	Cultural Aspects of International Business	3

Electives

Code	Title	Hours
In consultation with advisor, complete 6 graduate-level semester hours from the following:		6
ENTR 6200	Enterprise Growth and Innovation	
FINA 6204	International Financial Management	
MECN 6200	Global Competition and Market Dominance	
MKTG 6212	International Marketing	
SCHM 6213	Global Supply Chain Strategy	

Program Credit/GPA Requirements

12 total semester hours required
Minimum 3.000 GPA required