

International Business, Graduate Certificate

Northeastern University D'Amore-McKim School of Business' Graduate Certificate in International Business (http://www.damore-mckim.northeastern.edu/academic-programs/certificates/international-business/?utm_medium=website&utm_source=catalog&utm_campaign=gcib) helps students cultivate a global mindset and develop the cultural agility required to lead in an increasingly globalized business world.

In just four courses—with the option to take a fifth to deepen their knowledge base—students learn about international trade issues, legal and political considerations for decision making, international currency markets, and significant cultural and ethical issues. Depending on the courses they choose, students have the opportunity to explore topics such as competing in emerging markets or exploring issues that affect the design of global supply chains.

Students may enroll in the Graduate Certificate in International Business for full-time or part-time study.

Program Requirements

Core Requirements

Code	Title	Hours
INTB 6200	Managing the Global Enterprise	3
INTB 6212	Cultural Aspects of International Business	3

Electives

Code	Title	Hours
In consultation with advisor, complete 6 graduate-level semester hours from the following for which prerequisites have been met:		6

ENTR 6200	Enterprise Growth and Innovation
FINA 6204	International Financial Management
INTB 6226	Becoming a Global Leader
INTB 6230	International Field Study
INTB 6249	Digitization of International Business
MECN 6200	Global Competition and Market Dominance
MKTG 6212	International Marketing
SCHM 6213	Global Supply Chain Strategy

Program Credit/GPA Requirements

12 total semester hours required; may take a maximum of 15 semester hours

Minimum 3.000 GPA required