Corporate Renewal, Graduate Certificate

Northeastern University D'Amore-McKim School of Business's Graduate Certificate in Corporate Renewal (https://damore-mckim.northeastern.edu/programs/corporate-renewal-certificate/?utm_source=internal-referral&utm_medium=nu-catalog&utm_campaign=gccr) is designed to prepare students with the skills and knowledge to reinvent troubled companies. Students develop an agile and strategic mindset—and a portfolio of skills from multiple disciplines.

In just four courses—with the option to take a fifth course to expand their learning—students have an opportunity to develop a deeper understanding of the management and financial issues companies face when they're in crisis and to build skills to facilitate the process of reinvention and restructuring. They study the essentials of guiding companies through workouts, bankruptcies, liquidations, and restructuring—and help them find success on the other side. Depending on their chosen electives, students explore critical topics in greater depth, such as strategic planning, innovation, and negotiation.

Students may enroll in our Graduate Certificate in Corporate Renewal for full-time or part-time study.

Program Requirements

Core Requirements

Code	Title	Hours
FINA 6200	Value Creation through Financial Decision Making	3
HRMG 6200	Managing People and Organizations	3
MKTG 6200	Creating and Sustaining Customer Markets	3

Electives

Code	Title	Hours
In consultation with advisor, complete 3 graduate-level semester hours from the following for which prerequisites have been met:		3
FINA 6216	Valuation and Value Creation	
HRMG 6212	Creating an Innovative Organization	
HRMG 6218	Great Companies	
HRMG 6223	Global Talent Management	
MGMT 6214	Negotiations	
MKTG 6214	New Product Development	
MKTG 6216	Market Focused Strategy	

Program Credit/GPA Requirements

12 total semester hours required; may complete a maximum of 15 semester hours
Minimum 3.000 GPA required