

# Corporate Innovation, Graduate Certificate

Northeastern University D'Amore-McKim School of Business' Graduate Certificate in Corporate Innovation ([https://damore-mckim.northeastern.edu/programs/corporate-innovation-certificate/?utm\\_medium=content&utm\\_source=catalog&utm\\_campaign=dmsb-melt-evg-glo-comp-bos-bus-gcall-con-2022\\_02\\_25-gcci\\_catalog](https://damore-mckim.northeastern.edu/programs/corporate-innovation-certificate/?utm_medium=content&utm_source=catalog&utm_campaign=dmsb-melt-evg-glo-comp-bos-bus-gcall-con-2022_02_25-gcci_catalog)) prepares students with an agile, curious mindset and expertise in proven innovation practices.

In just four courses—with the option to take a fifth course to deepen their knowledge—students learn essential innovation tools for improving processes, products, and services, emphasizing driving growth through innovation. Depending on the electives chosen, students explore critical topics in greater depth, such as social enterprise, business model design, or corporate entrepreneurship.

Students may enroll in the Graduate Certificate in Corporate Innovation for full-time and part-time study.

## Program Requirements

### Core Requirement

Code	Title	Hours
ENTR 6200	Enterprise Growth and Innovation	3

### Electives

Code	Title	Hours
	In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:	9

ENTR 6212	Business Planning for New Ventures
ENTR 6217	Lean Innovation
ENTR 6220	Family Business Leadership and Governance
ENTR 6222	Competing in Dynamic, Innovation-Driven Markets
ENTR 6224	Intellectual Property and Other Legal Aspects of Business and Innovation
ENTR 6225	Acquisitions, Alliances, and Growth
GE 5100	Product Development for Engineers
HRMG 6212	Creating an Innovative Organization
HRMG 6280	The Human Side of Innovation
MGMT 6210	Law for Managers and Entrepreneurs
MGMT 6280	Innovation for Next-Generation Products and Systems
MKTG 6214	New Product Development
TECE 6300	Managing a Technology-Based Business
TECE 6340	The Technical Entrepreneur as Leader

## Program Credit/GPA Requirements

12 total semester hours required  
Minimum 3.000 GPA required