

Business Analytics, Graduate Certificate

Northeastern University D'Amore-McKim School of Business's Graduate Certificate in Business Analytics (https://damore-mckim.northeastern.edu/programs/business-analytics-certificate/?utm_medium=content&utm_source=catalog&utm_campaign=dmsb-melt-evg-glo-comp-bos-bus-gcba-con-2022_02_25-gcbanalytics_catalog) is designed to equip students to use data to analyze information, generate insights, and translate them into sound strategy. Students build expertise in up-to-the-moment methods for using analytics in business.

In just four courses—with the option to take a fifth to deepen their knowledge base—students view the business world through a data-centric lens. Depending on the courses they choose, students can explore topics such as advanced data mining techniques, visual dashboards, artificial intelligence, and programming languages.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Core Requirements

Code	Title	Hours
MISM 6200	Introduction to Business Analytics	3

Electives

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met:		9
MISM 6202	Foundations of Data Analysis for Business	
MISM 6205	Data Wrangling for Business	
MISM 6210	Information Visuals and Dashboards for Business	
MISM 6212	Data Mining and Machine Learning for Business	
MISM 6213	Business Information Design, Quality, and Strategy	
SCHM 6215	Supply Chain Analytics	

Program Credit/GPA Requirements

12 total semester hours required; may take a maximum of 15 semester hours

Minimum 3.000 GPA required