

Business Administration, Graduate Certificate—Online

Northeastern University D'Amore-McKim School of Business' Online Graduate Certificate in Business Administration

([http://www.damore-mckim.northeastern.edu/academic-programs/certificates/business-administration/?](http://www.damore-mckim.northeastern.edu/academic-programs/certificates/business-administration/?utm_medium=website&utm_source=catalog&utm_campaign=gcba)

[utm_medium=website&utm_source=catalog&utm_campaign=gcba](http://www.damore-mckim.northeastern.edu/academic-programs/certificates/business-administration/?utm_medium=website&utm_source=catalog&utm_campaign=gcba)) helps students gain forward-thinking, in-demand business skills. Students can align their interests with their goals by choosing one area of focus, or they may choose to widen their scope and build expertise on all business fundamentals.

Students select four classes from finance, marketing, sustainability, entrepreneurship, investments, management, healthcare, or supply chain management.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Core Requirements

Code	Title	Hours
In consultation with advisor, complete 12 graduate-level semester hours for which prerequisites have been met:		12
ACCT 6272	Financial Statement Preparation and Analysis	
ACCT 6273	Identifying Strategic Implications in Accounting Data	
ENTR 6210	Managing Operations in Early Stage Ventures	
ENTR 6211	Entrepreneurship: Services and Retail Business Creation	
ENTR 6212	Business Planning for New Ventures	
ENTR 6216	Global Social Entrepreneurship and Innovation	
FINA 6200	Value Creation through Financial Decision Making	
FINA 6203	Investment Analysis	
FINA 6204	International Financial Management	
FINA 6205	Financial Strategy	
FINA 6211	Financial Risk Management	
FINA 6213	Investment Banking	
FINA 6214	Mergers and Acquisitions	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
FINA 6217	Real Estate Finance and Investment	
HRMG 6200	Managing People and Organizations	
HRMG 6217	Virtual, Vicious Teams: Building and Leading High-Performance Teams	
INNO 6200	Enterprise Growth and Innovation	
INTB 6200	Managing the Global Enterprise	
INTB 6212	Cultural Aspects of International Business	
MECN 6200	Global Competition and Market Dominance	
MECN 6205	Sustainability and the Economics of Markets	
MGMT 6222	Healthcare Industry	
MGMT 6223	Strategic Decision Making for Healthcare Professionals	
MGMT 6225	Sustainability and Leadership	
MGMT 6226	Sustainability and the Business Environment	
MGSC 6200	Information Analysis	
MGSC 6204	Managing Information Resources	
MGSC 6221	Introduction to Health Informatics and Health Information Systems	
MKTG 6200	Creating and Sustaining Customer Markets	

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MKTG 6210	Marketing Research
MKTG 6212	International Marketing
MKTG 6214	New Product Development
MKTG 6216	Market Focused Strategy
MKTG 6218	Managing Customer Engagement in a Service World
MKTG 6223	Brand and Advertising Management
SCHM 6201	Operations and Supply Chain Management
SCHM 6211	Logistics and Transportation Management
MKTG 6212	International Marketing
SCHM 6213	Global Supply Chain Strategy
SCHM 6214	Sourcing and Procurement
SCHM 6221	Sustainability and Supply Chain Management

Program Credit/GPA Requirements

12 total semester hours required

Minimum 3.000 GPA required