

Managerial Economics (MECN)

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MECN 6200. Global Competition and Market Dominance. (3 Hours)

Trains managers to understand the competitive implications of global economic policies, the business effects of technological change, and the commercial imperatives of alternative political systems at a macro level. At a micro level, it creates a framework for industry analysis in a global setting that combines economic analysis, competitive analysis, and business decision-making skills.

MECN 6203. Global Managerial Economics. (3 Hours)

Develops understanding of the organization of the global economy and how this helps managers assess the winds of economic change and make better decisions for their shareholders. Addresses interactions among competitors, suppliers and customers, central banks and other financial intermediaries, and governments and how these interactions impact business decision making. Leads to a framework for industry analysis in a global setting that involves economic analysis, competitive analysis, and business decision-making skills.

MECN 6205. Sustainability and the Economics of Markets. (3 Hours)

Examines the idea that building a sustainable business enterprise often involves correcting market failures. Examines the responsibilities of the business enterprise to society at large. Also explores the causes of and remedies for market failures, such as immigration, education, healthcare, climate change, and finance, and what these mean for governments, businesses, and individuals.

MECN 6962. Elective. (1-4 Hours)

Offers elective credit for courses taken at other academic institutions. May be repeated without limit.