

Co-op/Experiential Education in Business (EEBA)

EEBA 6401. Experiential Business Decision Making. (1-3 Hours)

Offers guided instruction about problem identification, problem-solving skills, and working as a team to meet the needs of internal and external stakeholders. The instructor and selected industry experts work with student teams through lectures, question-and-answer sessions, and team feedback sessions to offer real-world feedback. Offers students an opportunity to leverage skills and thinking through an immersive experience; develop observations and reflections of complex situations or challenges; frame the challenges, drawing on concepts, observed patterns, and experiences; synthesize insights into a creative solution; and apply the learnings to new situations.