

International Affairs and International Business, BS

Students who pursue this combined major will have the opportunity to learn how international business practices influence and are influenced by state-society interactions such as labor rights, trade practices, climate and sustainability priorities, political implications, as well international institutions.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

International Affairs Requirements

| Code | Title | Hours |
|--|--|-------|
| Introduction to College | | |
| Complete one of the following: | | 1 |
| INTL 1000 | International Affairs at Northeastern | |
| or BUSN 1102 | Personal Skill Development for Business | |
| Required International Affairs Courses | | |
| A grade of C or higher is required for ECON courses. | | |
| ECON 1115 | Principles of Macroeconomics | 4 |
| or ECON 1116 | Principles of Microeconomics | |
| INTL 1101 | Globalization and International Affairs | 4 |
| INTL 3400 | International Conflict and Negotiation | 4 |
| INTL 4700 | Senior Capstone Seminar in International Affairs | 4 |
| POLS 1160 | International Relations | 4 |

International Experiential Learning

Complete one of the following:

One semester of study-abroad experience

One co-op abroad experience

Two Dialogue of Civilizations (summer programs)

Two summer traditional study-abroad experiences

One N.U.in experience and one Dialogue of Civilizations or one summer traditional study-abroad experience

Two approved short-term programs abroad

International Affairs Elective

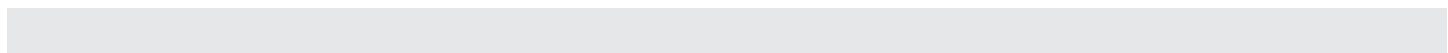
| Code | Title | Hours |
|--------------------------------|--------------------------------|--------------|
| Complete one of the following: | | 4 |
| Code | Title | Hours |
| INTL 2480 | Women and World Politics | |
| INTL 2500 | Race and Global Human Mobility | |

2 International Affairs and International Business, BS

| | |
|-----------|---|
| INTL 3150 | Global Philanthropy |
| INTL 3200 | Cities in a Global Context |
| INTL 3350 | Borders and Racial Security |
| INTL 3406 | International Law |
| INTL 3430 | Revolution, Civil War, and Insurrection |
| INTL 3450 | Security, Culture, Power |
| INTL 3520 | Global Political Economy |
| INTL 4100 | Forced Migration: Refugees, Exiles, and Displaced Persons |
| INTL 5010 | International Human Rights Law and Policy |
| INTL 5100 | Climate and Development |

Regional Analysis Requirement

| Code | Title | Hours |
|--|-------|-------|
| Complete three of the following, two of which must be in one region. Select courses taken during a semester study abroad or specific Dialogue of Civilizations courses may count as regional analysis courses pending approval of the international affairs head faculty advisor. See department for additional courses: | | 12 |



| Code | Title | Hours |
|---------------|--|-------|
| <i>Africa</i> | | |
| AFCS 2410 | Possession, Sacrifice, and Divination in African Diasporic Religions | |
| AFCS 2900 | Swahili, Culture, and Politics in Kenya | |
| AFCS 4939 | Community Health, Culture, and Development in Kenya | |
| AFRS 1101 | Introduction to African Studies | |
| ANTH 4350 | Ethnography of Southeast Asia | |
| ANTH 4510 | Anthropology of Africa | |
| INNO 3308 | Business Economic History of South Africa | |
| INTL 2464 | Natural Resources and Sustainable Development | |
| <i>Asia</i> | | |
| ANTH 4515 | Culture and Politics in Modern India | |
| ASNS 1150 | East Asian Studies | |
| or HIST 1150 | East Asian Studies | |
| CLTR 1260 | Japanese Film | |
| CLTR 1500 | Modern Chinese History and Culture | |
| CLTR 1700 | Introduction to Japanese Pop Culture | |
| HIST 1246 | World War II in the Pacific | |
| HIST 1252 | Japanese Literature and Culture | |
| HIST 1253 | History of Vietnam Wars | |
| HIST 1500 | Modern Chinese History and Culture | |
| HIST 2351 | Modern Japan | |
| PHIL 1275 | Hinduism, Buddhism, and Beyond | |
| PHIL 1290 | Chinese Philosophy and Religion | |
| PHIL 2395 | Japanese Buddhism | |
| POLS 3485 | China: Governance and Foreign Policy | |
| <i>Europe</i> | | |
| ANTH 4210 | Anthropology of Eastern Europe | |
| CLTR 1501 | Introduction to French Culture | |
| CLTR 1503 | Introduction to Italian Culture | |
| CLTR 1504 | Cultural History of Spain | |
| HIST 1170 | Europe: Empires, Revolutions, Wars, and Their Aftermath | |
| HIST 1272 | Europe in the Middle Ages, 500–1500 | |
| HIST 1286 | History of the Soviet Union | |
| HIST 2370 | Renaissance to Enlightenment | |
| HIST 2375 | The Tudors, the Stuarts, and the Birth of Modern Britain | |

| | |
|----------------------|--|
| INTL 3455 | Russian Foreign Policy |
| or POLS 3455 | Russian Foreign Policy |
| POLS 3435 | Politics and Governance of Europe and the European Union |
| <i>Latin America</i> | |
| AFCS 2330 | Afro-Latin American Studies |
| ANTH 4500 | Latin American Society and Development |
| CLTR 1240 | Latin American Film |
| CLTR 1505 | Latin American Culture, History, and Politics |
| CLTR 3240 | Social Justice in Latin American and Latinx Film |
| CLTR 3715 | New Narratives: Latin America after 1989 |
| CLTR 3720 | Literature, Arts, and Poverty in Latin America |
| CLTR 4655 | Latin American Literature |
| HIST 1187 | Introduction to Latin American History |
| HIST 2025 | Latin American History through Film |
| LACS 1220 | Latino, Latin American, and Caribbean Studies |
| <i>Middle East</i> | |
| CLTR 1502 | Introduction to Arabic Culture |
| ECON 1292 | Economic History of the Middle East |
| HIST 1185 | Introduction to Middle Eastern History |
| INTL 1150 | The Mediterranean World: An Overview |
| INTL 1160 | Middle East Studies |
| INTL 2100 | Modern Israel |
| INTL 2200 | America and the Middle East |
| PHIL 1280 | Islam: Rituals, Traditions, and Debates |
| PHIL 1285 | Jewish Religion and Culture |
| POLS 3465 | Government and Politics in the Middle East |

Business Requirements

| Code | Title | Hours |
|--------------------------------|--|-------|
| Accounting | | |
| ACCT 1201 | Financial Accounting and Reporting | 4 |
| Finance | | |
| FINA 2201 | Financial Management | 4 |
| Marketing | | |
| MKTG 2201 | Introduction to Marketing | 4 |
| Organizational Behavior | | |
| ORGB 3201 | Organizational Behavior | 4 |
| Business Core Option | | |
| Complete one of the following: | | 4 |
| ACCT 2301 | Profit Analysis for Managers and Advisors | |
| INNO 2301 | Innovation! | |
| MISM 2301 | Introduction to Information Systems and Digital Technologies | |
| SCHM 2301 | Supply Chain and Operations Management | |

Required Concentration

- Global Business and Strategy (<https://catalog.northeastern.edu/undergraduate/business/concentrations/global-business-strategy/>)

Integrative Course Requirements

| Code | Title | Hours |
|-----------|--|-------|
| INTB 4202 | Executing Global Strategy | 4 |
| INTL 4700 | Senior Capstone Seminar in International Affairs | 4 |

Supporting Courses

| Code | Title | Hours |
|-------------------------------|---|-------|
| Co-op Preparation | | |
| BUSN 1103 | Professional Development for Business Co-op | 1 |
| or EESH 2000 | Professional Development for Co-op | |
| Statistics Requirement | | |
| MGSC 2301 | Business Statistics | 4 |
| or INTL 2718 | Research Methods in International Affairs | |

Second Business Concentration (Optional)

A second business concentration is optional and may be chosen from the following:

- Accounting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Family Business (<https://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>)
- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

Business Cooperative Education

Complete one cooperative education experience.

Business GPA Requirement

A minimum 2.000 GPA is required in business courses.

Program Requirement

128 total semester hours required

Plan of Study

The plan below is a sample. Students should consult with their academic advisor to confirm individual academic plans.

This program requires one of the following abroad options:

- Semester-long student abroad experience
- Cooperative education abroad experience
- Two Dialogue of Civilizations summer programs
- Two summer traditional study-abroad experiences
- N.U.in experience combined with either Dialogue of Civilizations or traditional summer study-abroad experience

| Year 1 | | | | | | | | |
|------------------------|-------|--------------------------|-------|-------------|-------|-------------------------------|-------|-------|
| Fall | Hours | Spring | Hours | Summer 1 | Hours | Summer 2 | Hours | Hours |
| BUSN 1102 or INTL 1000 | | 1 ACCT 1201 | | 4 FINA 2201 | | 4 MKTG 2201 | | 4 |
| ECON 1115 or 1116 | | 4 MGSC 2301 or INTL 2718 | | 4 NUpath | | 4 INTL undergraduate elective | | 4 |

