

Economics and Business Administration, BS

Economics and business administration is a popular combined major that integrates economic theories and models with their business applications. Students complete the core courses for economics and business, including at least one business concentration. Students have the opportunity to choose from a variety of electives from either discipline.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

Economics Requirements

Code	Title	Hours
Introduction to College		
ECON 1000 or BUSN 1102	Economics at Northeastern Personal Skill Development for Business	1
Required Economics Courses		
ECON 1115	Principles of Macroeconomics	4
ECON 1116	Principles of Microeconomics	4
ECON 2315	Macroeconomic Theory	4
ECON 2316	Microeconomic Theory	4
ECON 2350 or MGSC 2301	Statistics for Economists Business Statistics	4
ECON 2560	Applied Econometrics	4
Economics Electives		
Complete five courses from the following ranges, with no more than one at the introductory (1000) level. Unless otherwise noted in specific combined majors, required core economics courses cannot be counted as electives by students completing Department of Economics programs:		20
ECON 1200 to ECON 1999		
ECON 2990 to ECON 3559		
ECON 3561 to ECON 4689		
ECON 4692 or ECON 4997 (Capstone may be taken as an elective.)		
ECON 4900 to ECON 4999		
ECON 5200 to ECON 5999		

Business Requirements

Code	Title	Hours
Accounting		
ACCT 1201	Financial Accounting and Reporting	4
ACCT 2301	Profit Analysis for Managers and Advisors	4
Finance		

FINA 2201	Financial Management	4
Marketing		
MKTG 2201	Introduction to Marketing	4
Organizational Behavior		
ORGB 3201	Organizational Behavior	4
International Business/Social Responsibility		
INTB 1203	International Business and Global Social Responsibility	4

Business Concentration

Complete one of the following business concentrations:

- Accounting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Family Business (<https://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>)
- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- International Business (<https://catalog.northeastern.edu/undergraduate/business/concentrations/international-business/>) (available only as a second concentration)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

Business Cooperative Education

Complete one cooperative education experience.

Supporting Courses

Code	Title	Hours
Mathematics		
MATH 1231	Calculus for Business and Economics (It is highly recommended that students who take MATH 1231 take sections devoted to ECON students only.)	4
or MATH 1241	Calculus 1	
or MATH 1245	Calculus with Applications	
or MATH 1251	Calculus and Differential Equations for Biology 1	
or MATH 1340	Intensive Calculus for Engineers	
or MATH 1341	Calculus 1 for Science and Engineering	
Computer Science		
Complete one of the following:		4-5
CS 1100 and CS 1101	Computer Science and Its Applications and Lab for CS 1100 (Selecting this 5 SH option will add one additional semester hour to your degree program.)	
DS 2000 and DS 2001	Programming with Data and Data Science Programming Practicum	
MISM 2510	Fundamentals of Information Analytics	
Co-op Preparation		
BUSN 1103	Professional Development for Business Co-op	1

or EESH 2000

Professional Development for Co-op

Integrative and Capstone Requirement

STRT 4501	Strategy in Action	4
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Economics GPA Requirement

Grades in the following four economics courses must average to a minimum of C (2.000):

Code	Title	Hours
ECON 2315	Macroeconomic Theory	
ECON 2316	Microeconomic Theory	
ECON 2350 or MGSC 2301	Statistics for Economists Business Statistics	
ECON 2560	Applied Econometrics	

Business GPA Requirement

A minimum 2.000 GPA is required in business courses.

Program Requirement

128 total semester hours required

Plan of Study**Sample Plan of Study: Four Years, Two Co-ops in Spring/Summer 1**

Year 1								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ACCT 1201		4 ECON 1116		4 ECON 2315		4 FINA 2201		4
ECON 1000 or BUSN 1102		1 FINA 2201		4 NUpath DD		4 MKTG 2201		4
ECON 1115		4 INTB 1203		4				
ENGW 1111		4 MGSC 2301 or ECON 2350		4				
MATH 1231, 1241, 1245, 1251, 1340, or 1341		4						
		17		16		8		8
Year 2								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ACCT 2301		4 Co-op		0 Co-op		0 ORGB 3201		4
BUSN 1103 or EESH 2000		1				Elective		4
CS 1100, MISM 2510, or DS 2000 <i>and</i> DS 2001		4						
ECON 2316		4						
ECON elective 1		4						
		17		0		0		8
Year 3								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ECON 2560		4 Co-op		0 Co-op		0 Advanced writing in the disciplines		4
Concentration course 1		4				Elective		4
Concentration course 2		4						
ECON elective 2		4						
		16		0		0		8
Year 4								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
STRT 4501		4 Concentration course 4		4				
Concentration course 3		4 ECON elective 4		4				
ECON elective 3		4 ECON elective 5		4				

4 Economics and Business Administration, BS

Elective	4 Elective	4
	16	16

Total Hours: 130