Minors

Students who wish to enter one of the minor programs listed below should complete the online minor form accessible via the D'Amore-McKim School of Business Undergraduate Programs website. Students who complete all required courses successfully and have earned at least a C (2.000) average in them will be awarded the minor at graduation.

- · Accounting and Advisory Services, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/accountingadvisory-services-minor/)
- · Brand Management, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/brand-management-minor/)
- · Business Administration, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/business-administrationminor/)
- Business Analytics, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/business-analytics-minor/)
- · Consulting, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/consulting-minor/)
- Corporate Innovation, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/corporate-innovation-minor/)
- Emerging Markets, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/emerging-markets-minor/)
- Entrepreneurial Startups, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/entrepreneurial-startupsminor/)
- Family Business, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/family-business-minor/)
- · Management Information Systems, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/managementinformation-systems-minor/)
- · Managing Human Capital, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/managing-human-capital-
- Marketing Analytics, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/marketing-analytics-minor/)
- Marketing, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/marketing-minor/)
- Social Innovation and Entrepreneurship, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/socialinnovation-entrepreneurship-minor/)
- Strategy, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/strategy-minor/)
- · Supply Chain Management, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/supply-chain-management-
- · Sustainable Business Practices, Minor (https://catalog.northeastern.edu/undergraduate/business/interdisciplinary-minors/sustainable-businesspractices-minor/)