Emerging Markets, Minor

The minor in emerging markets introduces students to the challenges and opportunities that face companies in countries that are rapidly developing into more developed world economies. Students have an opportunity to combine course work that explores the dynamics of conducting business and generating innovations in emerging markets with a summer field project on-site in an area of the world where markets are rapidly developing. This interdisciplinary minor is open to business and nonbusiness students.

Minor Requirements
Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified.

Emerging Markets
INTB 2501 Competing to Win in Emerging Markets 4

Field Research
INTB 3316 Economic, Social, and Political Dimensions of Doing Business in Brazil 8
and INTB 3318 Field Research in Emerging Markets in Brazil

Electives
Complete two of the following: 8

AFRS 1101 Introduction to African Studies
ANTH 2305 Global Markets and Local Culture
ASNS 1150 East Asian Studies
CLTR 1500 Modern Chinese History and Culture
or HIST 1500 Modern Chinese History and Culture
CLTR 1505 Introduction to Latin American Culture
COMM 2303 Global and Intercultural Communication
HIST 2397 Modern Africa
LPSC 2302 Global Human Rights: A Social and Economic Perspective
POLS 3405 International Political Economy
POLS 3407 International Organizations
POLS 3487 Politics of Developing Nations

GPA Requirement
2.000 GPA required in the minor