

# Business Administration, BSBA

The Bachelor of Science in Business Administration (BSBA) program integrates the theory and practice of management through active learning, problem-driven research, corporate partnerships, and experiential assignments. Students will foster a global and entrepreneurial spirit while honing their technical skills, analytical abilities, and creative and strategic thinking. They have opportunities to define an interdisciplinary academic path through combined majors, concentrations, and minors inside and outside of the business school. Students are expected to take part in the cooperative education program, where they participate in paid work placements related to their field of study.

## Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

## Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

## NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<https://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Differences and Diversity (DD) and Creative Expression and Innovation (EI) are not explicitly satisfied by required courses in the business curriculum at this time. Students are responsible for satisfying these requirements, and if these are not fulfilled in required major courses, they should use general electives to do so.

## Business Requirements

Code	Title	Hours
<b>Accounting</b>		
ACCT 1201	Financial Accounting and Reporting	4
ACCT 2301	Profit Analysis for Managers and Advisors	4
<b>Finance</b>		
FINA 2201	Financial Management	4
<b>Marketing</b>		
MKTG 2201	Introduction to Marketing	4
<b>Management Information Systems</b>		
MISM 2301	Introduction to Information Systems and Digital Technologies	4
<b>Operations Management and Supply Chain Management</b>		
SCHM 2301	Supply Chain and Operations Management	4
<b>Organizational Behavior</b>		
ORGB 3201	Organizational Behavior	4
<b>Strategy in Action</b>		
STRT 4501	Strategy in Action	4
<b>International Business/Social Responsibility</b>		
INTB 1203	International Business and Global Social Responsibility	4
<b>Statistics</b>		
MGSC 2301	Business Statistics	4

## Concentration

Complete the required concentration appropriate to your program. One concentration is required. A second concentration is optional.

- Accounting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<https://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)
- Business Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<https://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<https://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Family Business (<https://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>)
- Finance (<https://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<https://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<https://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- International Business (<https://catalog.northeastern.edu/undergraduate/business/concentrations/international-business/>) (available only as a second concentration)
- Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<https://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<https://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<https://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<https://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

## Supporting Courses

Code	Title	Hours
<b>Mathematics</b>		
Complete one of the following:		4
MATH 1231	Calculus for Business and Economics	
MATH 1241	Calculus 1	
MATH 1242	Calculus 2	
MATH 1251	Calculus and Differential Equations for Biology 1	
MATH 1252	Calculus and Differential Equations for Biology 2	
MATH 1340	Intensive Calculus for Engineers	
MATH 1341	Calculus 1 for Science and Engineering	
MATH 1342	Calculus 2 for Science and Engineering	
<b>Macroeconomics and Microeconomics</b>		
ECON 1115	Principles of Macroeconomics	4
ECON 1116	Principles of Microeconomics	4

## Business Experiential Learning

Code	Title	Hours
Complete at least one of the following experiences:		
COOP 3945	Co-op Work Experience	
COOP 3946	Co-op Work Experience—Half Time	
COOP 3947	Co-op Work Experience Abroad—Half Time	
COOP 3948	Co-op Work Experience Abroad	
EEBA 2945	Internship Experience (with D'Amore-McKim Cooperative Education Department Approval)	
EEBA 2948	Internship Experience Abroad (with D'Amore-McKim Cooperative Education Department Approval)	

## Business GPA Requirement

A minimum 2.000 GPA in business courses is required.

## Program Requirement

128 total semester hours required

## Plan of Study

### Four Years, Two Co-ops in Spring/Summer 1

Note: Plan of study will vary based upon student's academic program. The four-year plan of study will require summer courses throughout the student's academic career. Individual study plans will be created with an academic advisor.

Year 1								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
BUSN 1101		4 ECON 1115		4 Elective		4 Elective		4
BUSN 1102		1 Business core		4 ENGW 1111, ECON 1116, or MATH 1231		4 Business core		4
ENGW 1111, ECON 1116, or MATH 1231 (FQ)		4 ENGW 1111, ECON 1116, or MATH 1231 (FQ)		4				
Take two:	8	Take one:		4				
MGSC 2301 (AD)		MGSC 2301 (AD)						
ACCT 1201		ACCT 1201						
INTB 1203 (IC and ER)		INTB 1203 (IC and ER)						
	17		16			8		8
Year 2								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
Concentration course		4 Co-op		0 Co-op		0 Business core		4
Business core		4				ORGB 3201		4
Elective		4						
NUpath		4						
BUSN 1103		1						
	17		0			0		8
Year 3								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
Concentration course		4 Co-op		0 Co-op		0 Elective		4
Elective		4				Elective		4
NUpath		4						
Business core		4						
	16		0			0		8
Year 4								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
ENGW 3304		4 STRT 4501		4				
Concentration course		4 Concentration course		4				
NUpath		4 Elective		4				
Elective		4 Elective		4				
	16		16					

Total Hours: 130

### Four Years, Two Co-ops in Summer 2/Fall

Note: Plan of study will vary based upon student's academic program. The four-year plan of study will require summer courses throughout the student's academic career. Individual study plans will be created with an academic advisor.

Year 1								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
BUSN 1101		4 ECON 1115		4 Elective		4 Elective		4
BUSN 1102		1 Business core		4 ENGW 1111, ECON 1116, or MATH 1231		4 Business core		4
ENGW 1111, ECON 1116, or MATH 1231 (FQ)		4 ENGW 1111, ECON 1116, or MATH 1231 (FQ)		4				
Take two:	8	Take one:		4				
MGSC 2301 (AD)		MGSC 2301 (AD)						

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ACCT 1201		ACCT 1201									
INTB 1203 (IC and ER)		INTB 1203 (IC and ER)									
		17			16			8			8
<b>Year 2</b>											
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>	<b>Summer 1</b>	<b>Hours</b>	<b>Summer 2</b>	<b>Hours</b>				
Concentration course	4	Concentration course	4	Elective	4	Co-op	4	0			
Business core	4	Business core	4	NUpath	4						
Business core	4	Elective	4								
NUpath	4	BUSN 1103	1								
		Elective	4								
		<b>16</b>			<b>17</b>			<b>8</b>			<b>0</b>
<b>Year 3</b>											
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>	<b>Summer 1</b>	<b>Hours</b>	<b>Summer 2</b>	<b>Hours</b>				
Co-op	0	Concentration course	4	NUpath	4	Co-op	4	0			
		ENGW 3304	4	Elective	4						
		ORGB 3201	4								
		Elective	4								
		<b>0</b>			<b>16</b>			<b>8</b>			<b>0</b>
<b>Year 4</b>											
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>								
Co-op	0	STRT 4501	4								
		Concentration course	4								
		Elective	4								
		Elective	4								
		<b>0</b>			<b>16</b>						
<b>Total Hours: 130</b>											