Hours

Global Fashion Studies, Minor

The international scope of this multidisciplinary minor is on the context, culture, practices, and trends in the fashion industry. It is designed for students interested in fashion marketing, retailing, media, and technology. Students have an opportunity to learn to identify, analyze, and communicate how the fashion industry functions artistically, socially, historically, and economically in a global market.

Minor Requirements

Complete all courses listed below unless otherwise indicated.

Title

Advertising Practices

Public Relations Principles

Photojournalism

Costume Design

A student pursuing the minor in global fashion studies may double count up to one course between this minor and the student's declared major(s) and minor(s).

Required Courses

Complete one of the following:		4
THTR 1236	Introduction to Global Fashion Studies: History, Theory, and Contemporary Practice	
THTR 1237	Introduction to Global Fashion Studies Abroad: History, Theory, and Contemporary Practice	
Electives		
Code	Title	Hours
Complete two of the following:		8-9
THTR 1230	The Evolution of Fashion and Costume	
THTR 1233	Nineteenth- and Twentieth-Century Fashion in Europe	
THTR 1235	Fashion and Costume Design in Film and Television	
THTR 1240	Fashion Industry and Trend Forecasting in Europe	
THTR 2242	Fashion Retailing	
THTR 2385	Fashion Construction and Pattern Making	
THTR 3350	Fashion Marketing and Merchandising in Europe	
Complete one of the following OR a third course from the list above:		4-5
ARTD 2360 and ARTD 2361	Introduction to Photography and Photo Tools	
ARTG 1270 and ARTG 1271	Design: Process + Practices and Studio for Design: Process + Practices	
ARTG 2262 and ARTG 2263	Prototyping with Code and Lab for ARTG 2262	
COMM 3445	Public Relations Principles	

GPA Requirement

COMM 3451

JRNL 5310

PREL 1425

THTR 2380

2.000 GPA required in the minor