Journalism and Communication Studies, BA

Overview

This interdisciplinary combined major offers students an opportunity to integrate the study and practice of journalism with an opportunity to obtain the communication skills and the understanding of the communication process required to thrive in a complex and changing society. The curriculum is designed to allow students to enhance the understanding of human communication as well as the tools needed to be able to tell powerful stories.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/).

BA Language Requirements

All BA students are required to complete the BA degree language requirements, for a total of 12 semester hours of language study or demonstrated equivalent proficiency, as described in Additional Requirements for BA students (https://catalog.northeastern.edu/undergraduate/university-academics/nupath/ba-requirements/). Successful demonstration of proficiency does not reduce total minimum semester hours of study required to earn the BA degree.

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/nupath/).

Journalism Requirements

Code	Title	Hours
Foundation Courses		
C or better in JRNL 1101, JRNL 1102, and JRNL 2201 is required:		
JRNL 1101 and JRNL 1102	Journalism 1: Fundamentals of Reporting and Writing and Journalist's Toolbox	5
JRNL 1150	Understanding Today's News	4
JRNL 2201	Journalism 2: Intermediate Reporting	4
Visual Storytelling Requirement		
Complete one of the following:		4
JRNL 2301	Visual Storytelling in Journalism	
JRNL 3370	Podcast and Radio Journalism	
JRNL 3700	Data Storytelling	
JRNL 5309	News Documentary Production	
JRNL 5310	Photojournalism	
JRNL 5311	Design for Storytelling	
JRNL 5314	Video News Reporting and Producing	
JRNL 5316	The Newsroom	
Law and Ethics		
JRNL 3550	The First Amendment and the Media	4
or JRNL 4650	Ethics and Issues in Journalism	
Journalism Electives		
Complete four JRNL electives. Two must be 3000 level or above.		16

Communication Studies Requirements

Code	Title	Hours
Common Requirements		
COMM 1101	Introduction to Communication Studies	4
Complete one of the following:		
COMM 1112	Public Speaking	4
or COMM 2301	Communication Research Methods	

Distributed Requirements

Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	
COMM 1255	Communication in a Digital Age	
Complete one of the following:		4
COMM 1131	Sex, Relationships, and Communication	
COMM 2303	Global and Intercultural Communication	
COMM 2304	Communication and Gender	
COMM 2501	Communication Law	
COMM 2551	Free Speech in Cyberspace	
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3304	Communication and Inclusion	
COMM 3320	Political Communication	
COMM 3330	Argumentation Theory	
COMM 3415	Communication Criticism	
COMM 3500	Environmental Issues, Communication, and the Media	
COMM 3501	Free Speech: Law and Practice	
COMM 3530	Communication and Sexualities	
COMM 3532	Theories of Conflict and Negotiation	
COMM 4535	Nonverbal Social Interaction	
COMM 4605	Youth and Communication Technology	
COMM 4631	Crisis Communication and Image Management	
Communication Electives		
Complete three COMM courses.		12

Introductory

Code	Title	Hours
JRNL 1000	Journalism at Northeastern	1
or COMM 1000	Communication Studies at Northeastern	

Co-op

Code	Title	Hours
EEAM 2000	Professional Development for Co-op	1

Writing Requirement (First-Year Writing and Advanced Writing in the Disciplines)

Code	Title	Hours
ENGW 1111	First-Year Writing	4
ENGW 3314	Advanced Writing in the Arts, Media, and Design	4
or ENGW 3315	Interdisciplinary Advanced Writing in the Disciplines	
or JRNL 2301	Visual Storytelling in Journalism	
or COMM 3409	Advocacy Writing	

Integrative Requirement

Code	Title	Hours
Complete one COMM course and one JRNL course:		8
COMM 2550	Television Field Production	
COMM 4755	Production Capstone	
JRNL 3425	Public Relations Principles	
or COMM 3445	Public Relations Principles	

| JRNL 5314 | Video News Reporting and Producing |
| JRNL 5316 | The Newsroom |

Communication Studies Grade Requirement

No more than two grades below a C in communication studies courses may be used to satisfy degree requirements.

Program Requirements

81 semester hours in the major

129 overall semester hours required

Plan of Study
Sample Four-Years, Two-Co-ops Plan of Study

Year 1

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
COMM 1101	4	COMM 1112 or 2301	4	COMM elective	4	Elective	4
ENGW 1111	4	JRNL 1101 and JRNL 1102	5	Elective	4	Elective	4
JRNL 1000 or COMM 1000	1	Language	4				
JRNL 1150	4	Elective	4				
Language	4						
	17		17		8		8

Year 2

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
EEAM 2000	1	Co-op		Co-op		Elective	4
JRNL 2201	4					Elective	4
COMM foundation course	4						
JRNL elective	4						
Language	4						
	17		0		0		8

Year 3

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
COMM cluster	4	Co-op	4	Co-op		COMM elective	4
COMM writing-intensive	4					Elective	
JRNL visual storytelling	4						
JRNL elective	4						
	16		4		0		4

Year 4

Fall	Hours	Spring	Hours
JRNL 3550 or 4650	4	COMM elective	4
COMM writing-intensive	4	Integrative course	4
Integrative course	4	JRNL elective	4
JRNL elective	4	Elective	4
	16		16

Total Hours: 131