

Sports, Media, and Communication, Minor

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified.

Required Courses

Code	Title	Hours
COMM 2110	Sports, Media, and Communication	4

Electives

Code	Title	Hours
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Sports Elective

Complete one of the following: 4

COMM 2700 Sports Promotion in the 21st Century

JRNL 3455 Sports Writing

Intermediate Elective

Complete one of the following: 4

ANTH 2365 Sport, Culture, and Society

COMM 2350 Producing for the Entertainment Industry

COMM 2450 Sound Production for Digital Media

COMM 3451 Advertising Practices

COMM 3550 Television Field Production

COMM 3650 Television Studio Production

ECON 3481 Economics of Sports

Advanced Elective

Complete one of the following: 4

COMM 4631 Crisis Communication and Image Management

COMM 4994 Internship in Communication

JRNL 3945 Internship

JRNL 4650 Ethics and Issues in Journalism

JRNL 5310 Photojournalism

JRNL 5314 Video News Reporting and Producing

GPA Requirement

2.000 GPA required in minor