Design is the practice-based discipline that poses important questions about—how we live. Designers are needed when we don't know what is needed as well as when we think we do. Designers propose alternative futures and create new choices using principles and processes to create, compose, and construct meaning in diverse knowledge fields. Designers seek a broad understanding of principles and systems of perception, communication, and action. Concentrations in design practices are graphic and information design, interaction design, and experience design.

Graphic designers make messages and meaning using visual form and the integration of text and image. Their work often has a persuasive intent and uses rules of visual composition, form, and pattern to enable storytelling or to create attention and an ambiance for consideration. Information designers visualize concepts and data to enhance human understanding of complex and vital knowledge. Their work has an enlightening or instructive intent and is based on factual content.

Interaction designers focus on the creation of navigable interfaces and systems that allow audiences to take an active role to achieve meaningful goals. Their work connects people to people and people to information and environments.

Experience designers take a holistic and integrative approach that focuses on the quality of the human experience in concrete situations. They employ research, analysis, creativity, and technology as tools to understand human goals, needs, and desires. Their work examines and improves contexts, systems, services, or events.

The Bachelor of Fine Arts in Design is offered with the following concentration options: graphic and information design, interaction design, or experience design.

The major offers optional study abroad with University of Arts London (https://www.arts.ac.uk/), based in the heart of one of the world's creative capitals, London. Students from this program will have the opportunity to spend their second spring semester in London studying fine art at Central Saint Martins (https://www.arts.ac.uk/subjects/fine-art/undergraduate/ba-hons-fine-art-csm/).

Program Requirements
Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

University-Wide Requirements
All undergraduate students are required to complete the University-Wide Requirements (http://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/).

NUpath Requirements
All undergraduate students are required to complete the NUpath Requirements (http://catalog.northeastern.edu/undergraduate/university-academics/nupath/).

NUpath requirements Creative Expression/Innovation (EI), Interpreting Culture (IC), and Societies and Institutions (SI) are met through the major course requirements. All other NUpath requirements must be met through electives.

Art and Design Core

<table>
<thead>
<tr>
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Art and Design Fundamentals

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<td>ARTF 1122</td>
<td>Color and Composition (with optional ARTF 1123)</td>
<td>4</td>
</tr>
<tr>
<td>ARTF 1124</td>
<td>Form and Structure</td>
<td>5</td>
</tr>
<tr>
<td>and ARTF 1125</td>
<td>and Form and Structure Tools (ARTF 1125)</td>
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<tr>
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<td>Movement and Time (with optional ARTF 2221)</td>
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<tr>
<td>ARTF 2223</td>
<td>Experience and Interaction (with optional ARTF 2224)</td>
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Art and Design History

<table>
<thead>
<tr>
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<tr>
<td>ARTH 1111</td>
<td>Global Art and Design History: Renaissance to Modern</td>
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<td>ARTH 2210</td>
<td>Modern Art and Design History</td>
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<tr>
<td>ARTH 2211</td>
<td>Contemporary Art and Design History</td>
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Design Requirements

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<th>Title</th>
<th>Hours</th>
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<td>Design Process Context and Systems</td>
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<td>ARTG 2250</td>
<td>Typography 1 (with optional ARTG 2251)</td>
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<td>ARTG 3350</td>
<td>Typography 2</td>
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<td>ARTG 3451</td>
<td>Information Design 1</td>
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Degree Project

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Design Electives

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<th>Hours</th>
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<tr>
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<td>ARTF 1121</td>
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<td>ARTD 2100</td>
<td>Narrative Basics</td>
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<tr>
<td>ARTG 3510</td>
<td>Contextual and Theoretical Studies 2</td>
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</tr>
<tr>
<td>ARTE 3901</td>
<td>Art and Design Special Topics</td>
<td></td>
</tr>
<tr>
<td>ARTE 5901</td>
<td>Special Topics in Art and Design Studio</td>
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</table>

Design History Elective

Complete one of the following:

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTH 1100</td>
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<tr>
<td>ARTH 2215</td>
<td>History of Graphic Design</td>
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</table>

Media Arts Basics Elective

Complete one of the following:

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<thead>
<tr>
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<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ARTD 2360</td>
<td>Introduction to Photography (with optional ARTD 2361)</td>
<td>4-6</td>
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Design Management Electives at University of Arts London

Students who study abroad at the University of Arts London will receive general elective credit for the following courses:

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<tbody>
<tr>
<td>ARTG 3530</td>
<td>Interdisciplinary Projects and Practices</td>
</tr>
<tr>
<td>ARTG 3520</td>
<td>Marketing Communications and Cultures 2</td>
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</table>

Concentrations

Complete one of the concentrations listed below:

- Graphic and Information Design (p. 3)
- Interaction Design (p. 3)
- Experience Design (p. 3)

Program Requirements

129 total semester hours required

<table>
<thead>
<tr>
<th>Concentration in Graphic and Information Design</th>
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</thead>
<tbody>
<tr>
<td><strong>Code</strong></td>
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</tr>
<tr>
<td>ARTG 2252</td>
</tr>
<tr>
<td>ARTG 3450</td>
</tr>
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**Electives**

Complete five of the following. At least one must be at the 4000 level:

<table>
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<tr>
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<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ARTG 2260</td>
<td>Programming Basics</td>
</tr>
<tr>
<td>ARTG 2400</td>
<td>Interaction Design 1: Responsive (with optional ARTG 2401)</td>
</tr>
<tr>
<td>ARTG 3351</td>
<td>Time-Based Design</td>
</tr>
<tr>
<td>ARTG 3460</td>
<td>Identity and Brand Design</td>
</tr>
<tr>
<td>ARTG 3462</td>
<td>Experience Design 1</td>
</tr>
<tr>
<td>ARTG 3463</td>
<td>Experience Design 2</td>
</tr>
<tr>
<td>ARTG 4552</td>
<td>Information Design 2</td>
</tr>
<tr>
<td>ARTG 4553</td>
<td>Environmental Information Design</td>
</tr>
<tr>
<td>ARTG 4554</td>
<td>Typography 3</td>
</tr>
<tr>
<td>ARTG 4555</td>
<td>Graphic Design Synthesis</td>
</tr>
<tr>
<td>ARTE 3901</td>
<td>Art and Design Special Topics</td>
</tr>
<tr>
<td>ARTE 4901</td>
<td>Special Topics in Art and Design Studio</td>
</tr>
<tr>
<td>ARTE 5901</td>
<td>Special Topics in Art and Design Studio</td>
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</table>

**Concentration in Experience Design**

<table>
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<tr>
<th><strong>Code</strong></th>
<th><strong>Title</strong></th>
<th><strong>Hours</strong></th>
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<tbody>
<tr>
<td>ARTG 2260</td>
<td>Programming Basics</td>
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</tr>
<tr>
<td>ARTG 3462</td>
<td>Experience Design 1</td>
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</tr>
<tr>
<td>ARTG 3463</td>
<td>Experience Design 2</td>
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**Electives**

Complete four of the following. At least one must be at the 4000 level:

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<tbody>
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<td>ARTG 2252</td>
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<td>ARTG 3250</td>
<td>Physical Computing</td>
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<tr>
<td>ARTG 3351</td>
<td>Time-Based Design</td>
</tr>
<tr>
<td>ARTG 3450</td>
<td>Graphic Design 2</td>
</tr>
<tr>
<td>ARTG 3460</td>
<td>Identity and Brand Design</td>
</tr>
<tr>
<td>ARTG 3700</td>
<td>Interaction Design 2: Mobile</td>
</tr>
<tr>
<td>ARTG 4552</td>
<td>Information Design 2</td>
</tr>
<tr>
<td>ARTG 4553</td>
<td>Environmental Information Design</td>
</tr>
<tr>
<td>ARTG 4554</td>
<td>Typography 3</td>
</tr>
<tr>
<td>ARTG 4555</td>
<td>Graphic Design Synthesis</td>
</tr>
<tr>
<td>ARTE 3901</td>
<td>Art and Design Special Topics</td>
</tr>
<tr>
<td>ARTE 4901</td>
<td>Special Topics in Art and Design Studio</td>
</tr>
<tr>
<td>ARTE 5901</td>
<td>Special Topics in Art and Design Studio</td>
</tr>
</tbody>
</table>

Plan of Study

- Experience Design (p. 2)
- Graphic and Information Design (p. 3)
- Interaction Design (p. 3)

Experience Design

**SAMPLE FOUR YEARS, TWO CO-OPS IN SPRING/SUMMER 1 OR SUMMER 2/FALL PLAN OF STUDY OPTIONAL**

**Year 1**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Hours Spring</th>
<th>Hours Summer 1</th>
<th>Hours Summer 2</th>
<th>Hours Art 220 or 2223 with optional ARTF 2220</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTF 1000</td>
<td>1</td>
<td>ARTF 1124</td>
<td>4</td>
<td>ARTF 2260</td>
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<tr>
<td>ARTF 1125</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>ARTG 2260</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTG 2220</td>
<td>4</td>
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</table>
### Design, BFA

**Year 1**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTF 1000</td>
<td>1</td>
<td>ARTF 1124 (and ARTF 1125)</td>
<td>4</td>
<td>ARTF 2220 or 2223 (with optional ARTF 2224)</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
</tr>
<tr>
<td>ARTF 1122 (with optional ARTF 1123)</td>
<td>4</td>
<td>ARTG 2250 (with optional ARTG 2251)</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
</tr>
<tr>
<td>ARTG 1250</td>
<td>4</td>
<td>ARTH 2210</td>
<td>4</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTH 1111</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
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</table>

- **Total Hours:** 17

**Year 2**

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<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
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<td>4</td>
<td>Co-op</td>
<td>4</td>
<td>Co-op</td>
<td>Elective</td>
<td>4</td>
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<tr>
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<td>Elective</td>
<td>4</td>
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<tr>
<td>ARTG 3350</td>
<td>4</td>
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</tr>
<tr>
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<td>4</td>
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</tr>
<tr>
<td>EEAM 2000</td>
<td>1</td>
<td></td>
<td></td>
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- **Total Hours:** 17

**Year 3**

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<tr>
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<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ARTG 3450</td>
<td>4</td>
<td>Co-op</td>
<td>4</td>
<td>Co-op</td>
<td>Elective</td>
<td>4</td>
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<tr>
<td>Design elective</td>
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- **Total Hours:** 16

**Year 4**

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<td>ARTG 4550</td>
<td>4</td>
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<td>ARTH 2211</td>
<td>4</td>
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<tr>
<td>Elective</td>
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<td>Elective</td>
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</table>

- **Total Hours:** 16

**Total Hours:** 130

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**Graphic and Information Design**

**Sample Four Years, Two Co-ops in Spring/Summer 1 or Summer 2/Fall Plan of Study Optional**

**Year 1**

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<tr>
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<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
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<td>ARTF 1124 (and ARTF 1125)</td>
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<td>ARTF 2220 or 2223 (with optional ARTF 2224)</td>
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<td>Elective</td>
<td>4</td>
</tr>
<tr>
<td>ARTF 1122 (with optional ARTF 1123)</td>
<td>4</td>
<td>ARTG 2250 (with optional ARTG 2251)</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
</tr>
<tr>
<td>ARTG 1250</td>
<td>4</td>
<td>ARTH 2210</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTH 1111</td>
<td>4</td>
<td>Elective</td>
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- **Total Hours:** 17

**Year 2**

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<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
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<td>4</td>
<td>ARTG 2250 (with optional ARTG 2251)</td>
<td>4</td>
<td>Elective</td>
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<td>4</td>
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<td>ARTG 1250</td>
<td>4</td>
<td>ARTH 2210</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTH 1111</td>
<td>4</td>
<td>Elective</td>
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</table>

- **Total Hours:** 17

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**Interaction Design**

**Sample Four Years, Two Co-Ops in Spring/Summer 1 or Summer 2/Fall Plan of Study Optional**

**Year 1**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTF 1000</td>
<td>1</td>
<td>ARTF 1124 (and ARTF 1125)</td>
<td>4</td>
<td>ARTG 2260</td>
<td>4</td>
<td>ARTF 2220 or 2223 (with optional ARTF 2224)</td>
<td>4</td>
</tr>
<tr>
<td>ARTF 1122 (with optional ARTF 1123)</td>
<td>4</td>
<td>ARTG 2250 (with optional ARTG 2251)</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
</tr>
<tr>
<td>ARTG 1250</td>
<td>4</td>
<td>ARTH 2210</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTH 1111</td>
<td>4</td>
<td>Elective</td>
<td>4</td>
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</tbody>
</table>

- **Total Hours:** 17

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*Note: The table above provides a sample plan of study for the Design, BFA, Graphic and Information Design, and Interaction Design programs. The courses and their requirements are subject to change, so students should consult the university's official catalog for the most accurate information.*
### Year 2

<table>
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<th>Spring</th>
<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Co-op</td>
<td>Co-op</td>
<td>Art + design elective</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTG 2400 (with optional ARTG 2401)</td>
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<td></td>
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<td>ARTG 3350</td>
<td>4</td>
<td></td>
<td></td>
<td>Elective</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EEAM 2000</td>
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17 0 0 8

### Year 3

<table>
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<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
<th>Summer 1</th>
<th>Hours</th>
<th>Summer 2</th>
<th>Hours</th>
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</thead>
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<td>Co-op</td>
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### Year 4

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Total Hours: 130

Notes:

Online elective courses are optional while on co-op.

Optional study abroad with University of Arts London (https://www.arts.ac.uk/?utm_source=qs&utm_medium=profile&utm_campaign=referralsites), based in the heart of one of the world's creative capitals, London. Students from this program will have the opportunity to spend their second year spring semester in London studying design management at London College of Communication (https://www.arts.ac.uk/subjects/business-and-management-and-science/undergraduate/ba-hons-design-management-lcc/).