The Northeastern University Online MBA (OMBA) is a fully online program with no campus residency requirements. Students may enter the program at one of nine start dates per academic year. By adhering to a schedule established at the semester of entry, the program may be completed in as little as two years. Students in the OMBA are classified as part-time and participate in one course at a time, completing core courses in the first year and capstone and elective courses in the second year.

**Program Requirements**
Complete all courses and requirements listed below unless otherwise indicated.

**Required Course Work**

| Accounting | ACCT 6272 | Financial Statement Preparation and Analysis | 2.25 |
|           | ACCT 6273 | Identifying Strategic Implications in Accounting Data | 2.25 |

| Management | HRMG 6200 | Managing People and Organizations | 3 |
|           | INTB 6200 | Managing the Global Enterprise | 3 |
|           | MGSC 6204 | Managing Information Resources | 1.5 |
|           | MGSC 6206 | Management of Service and Manufacturing Operations | 3 |
|           | MGMT 6213 | Managing Ethics in the Workplace and Marketplace | 2 |

| Marketing | MKTG 6200 | Creating and Sustaining Customer Markets | 3 |
|           | MECN 6200 | Global Competition and Market Dominance | 3 |

| Analysis   | FINA 6200 | Value Creation through Financial Decision Making | 3 |
|           | MGSC 6200 | Information Analysis | 3 |
|           | STRT 6200 | Strategic Decision Making in a Changing Environment | 3 |

| Entrepreneurship | ENTR 6200 | Enterprise Growth and Innovation | 3 |

**Electives**
Choose 15 semester hours from the following subject areas: 15
- ENTR, FINA, HRMG, INTB, MKTG, MGMT, MGSC, SCHM

**Concentration Options**
- Finance (p. 1)
- Healthcare management (p. 1)
- High-technology management (p. 1)
- Innovation entrepreneurship (p. 1)
- International management (p. 1)
- Marketing (p. 2)
- Operations and supply chain management (p. 2)
- Sustainability (p. 2)

**CONCENTRATION IN FINANCE**
Choose 9 semester hours from the following: 9
- FINA 6203 Investment Analysis
- FINA 6204 International Finance Management
- FINA 6205 Financial Strategy
- FINA 6213 Investment Banking
- FINA 6214 Mergers and Acquisitions
- FINA 6215 Business Turnarounds
- FINA 6216 Valuation and Value Creation
- FINA 6220 Healthcare Finance
- FINA 6225 Entrepreneurial Finance for High Tech Companies
- MECN 6205 Sustainability and the Economics of Markets

**CONCENTRATION IN HEALTHCARE MANAGEMENT**
Choose 9 semester hours from the following: 9
- FINA 6220 Healthcare Finance
- MGSC 6221 Introduction to Health Informatics and Health Information Systems
- MGMT 6222 Healthcare Industry
- MGMT 6223 Strategic Decision Making for Healthcare Professionals

**CONCENTRATION IN HIGH-TECHNOLOGY MANAGEMENT**
Choose 9 semester hours from the following: 9
- FINA 6225 Entrepreneurial Finance for High Tech Companies
- HRMG 6217 Virtual, Vicious Teams: Building and Leading High-Performance Teams
- MGMT 6283 Business Law, Corporate Governance, and Intellectual Property Strategies

**CONCENTRATION IN INNOVATION ENTREPRENEURSHIP**
Choose 9 semester hours from the following: 9
- ENTR 6210 Managing Operations in Early Stage Ventures
- ENTR 6211 Entrepreneurship: Services and Retail Business Creation
- ENTR 6212 Business Planning for New Ventures
- ENTR 6216 Global Social Entrepreneurship and Innovation
- FINA 6225 Entrepreneurial Finance for High Tech Companies
- MKTG 6214 New Product Development

**CONCENTRATION IN INTERNATIONAL MANAGEMENT**
Choose 9 semester hours from the following: 9
- ENTR 6216 Global Social Entrepreneurship and Innovation
- INTB 6212 Cultural Aspects of International Business
- INTB 6217 Creating Sustainable Competitive Advantage through Global Innovation
- FINA 6204 International Finance Management
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MKTG 6212</td>
<td>International Marketing</td>
</tr>
<tr>
<td>SCHM 6213</td>
<td>Global Supply Chain Strategy</td>
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</tbody>
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**CONCENTRATION IN MARKETING**
Choose 9 semester hours from the following:

- MKTG 6210 Marketing Research
- MKTG 6212 International Marketing
- MKTG 6214 New Product Development
- MKTG 6216 Market Focused Strategy
- MKTG 6218 Marketing in Service Sector
- MKTG 6222 Digital Marketing
- MKTG 6223 Brand and Advertising Management
- MKTG 6225 Sustainability and Innovation in Product Design

**CONCENTRATION IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT**
Choose 9 semester hours from the following:

- SCHM 6210 Supply Chain Management
- SCHM 6211 Logistics and Transportation Management
- SCHM 6213 Global Supply Chain Strategy
- SCHM 6214 Sourcing and Procurement
- SCHM 6220 Growing and Protecting Business Value through the Supply Chain
- SCHM 6221 Sustainability and Supply Chain Management

**CONCENTRATION IN SUSTAINABILITY**
Choose 9 semester hours from the following:

- MECN 6205 Sustainability and the Economics of Markets
- MGMT 6225 Sustainability and Leadership
- MGMT 6226 Sustainability and the Business Environment
- MKTG 6225 Sustainability and Innovation in Product Design
- SCHM 6221 Sustainability and Supply Chain Management

**Program Credit/GPA Requirements**

50 total semester hours required
Minimum 3.000 GPA required