

# Business Administration, MBA—Online

D'Amore-McKim's Online MBA ([https://damore-mckim.northeastern.edu/programs/online-mba/?utm\\_medium=website&utm\\_source=catalog&utm\\_campaign=online-mba](https://damore-mckim.northeastern.edu/programs/online-mba/?utm_medium=website&utm_source=catalog&utm_campaign=online-mba)) provides students advanced business knowledge and essential skills employers are seeking in today's rapidly changing business world. Designed for busy working professionals, this MBA program aims to prepare students for the future of work.

Students can tailor their Online MBA by choosing from eight in-demand concentrations, including finance, business management for health care, innovation entrepreneurship, high-technology management, international management, supply chain management, marketing, and sustainability.

Students have the option of participating in an International Field Study as an elective. This course allows eligible students to study and travel abroad over approximately eight intensive days gaining new perspectives on global business and meet faculty and fellow classmates in person. Students can also participate in a one-week campus residency elective course at the main Boston campus.

This 50-credit master's degree is offered online, with six entry terms per year. Students may complete their coursework in as little as two years.

## Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

### Core Requirements

Code	Title	Hours
<b>Accounting</b>		
ACCT 6272	Financial Statement Preparation and Analysis	2.25
ACCT 6273	Identifying Strategic Implications in Accounting Data	2.25
<b>Management</b>		
SCHM 6201	Operations and Supply Chain Management	3
HRMG 6200	Managing People and Organizations	3
INTB 6200	Managing the Global Enterprise	3
MGSC 6204	Managing Information Resources	1.5
MGMT 6213	Managing Ethics in the Workplace and Marketplace	2
<b>Marketing</b>		
MKTG 6200	Creating and Sustaining Customer Markets	3
MECN 6200	Global Competition and Market Dominance	3
<b>Analysis</b>		
FINA 6200	Value Creation through Financial Decision Making	3
MGSC 6200	Information Analysis	3
STRT 6200	Strategic Decision Making in a Changing Environment	3
<b>Entrepreneurship</b>		
ENTR 6200	Enterprise Growth and Innovation	3

### Electives

Code	Title	Hours
Complete 15 semester hours from the following subject areas:		15

ENTR, FINA, HRMG, INTB, MKTG, MGMT, MGSC, SCHM, or INTB 6230

*Note: Additional finance courses may be taken as electives.*

### Concentration Options

- Business Management for Health Care (p. 1)
- Finance (p. 1)
- High Technology Management (p. 1)
- Innovation Entrepreneurship (p. 2)
- International Management (p. 2)
- Marketing (p. 2)
- Operations and Supply Chain Management (p. 2)
- Sustainability and Business (p. 2)

### CONCENTRATION IN BUSINESS MANAGEMENT FOR HEALTH CARE

Code	Title	Hours
Complete 9 semester hours from the following:		9
FINA 6220	Healthcare Finance	
MGSC 6221	Introduction to Health Informatics and Health Information Systems	
MGMT 6222	Healthcare Industry	
MGMT 6223	Strategic Decision Making for Healthcare Professionals	

### CONCENTRATION IN FINANCE

Code	Title	Hours
Complete 9 semester hours from the following:		9
FINA 6203	Investment Analysis	
FINA 6204	International Finance Management	
FINA 6205	Financial Strategy	
FINA 6213	Investment Banking	
FINA 6214	Mergers, Acquisitions, and Private Equity	
FINA 6215	Business Turnarounds	
FINA 6216	Valuation and Value Creation	
FINA 6220	Healthcare Finance	
FINA 6225	Entrepreneurial Finance for High Tech Companies	
MECN 6205	Sustainability and the Economics of Markets	

### CONCENTRATION IN HIGH TECHNOLOGY MANAGEMENT

Code	Title	Hours
Complete 9 semester hours from the following:		9
ENTR 6212	Business Planning for New Ventures	
FINA 6225	Entrepreneurial Finance for High Tech Companies	
HRMG 6217	Virtual, Vicious Teams: Building and Leading High-Performance Teams	

**CONCENTRATION IN INNOVATION ENTREPRENEURSHIP**

Code	Title	Hours
Complete 9 semester hours from the following: 9		
ENTR 6210	Managing Operations in Early Stage Ventures	
ENTR 6211	Entrepreneurship: Services and Retail Business Creation	
ENTR 6212	Business Planning for New Ventures	
ENTR 6216	Global Social Entrepreneurship and Innovation	
FINA 6225	Entrepreneurial Finance for High Tech Companies	
MKTG 6214	New Product Development	

**CONCENTRATION IN INTERNATIONAL MANAGEMENT**

Code	Title	Hours
Complete 9 semester hours from the following: 9		
ENTR 6216	Global Social Entrepreneurship and Innovation	
INTB 6212	Cultural Aspects of International Business	
INTB 6217	Creating Sustainable Competitive Advantage through Global Innovation	
INTB 6230	International Field Study	
FINA 6204	International Finance Management	
MKTG 6212	International Marketing	
SCHM 6213	Global Supply Chain Strategy	

**CONCENTRATION IN MARKETING**

Code	Title	Hours
Complete 9 semester hours from the following: 9		
MKTG 6210	Marketing Research	
MKTG 6212	International Marketing	
MKTG 6214	New Product Development	
MKTG 6216	Market Focused Strategy	
MKTG 6218	Managing Customer Engagement in a Service World	
MKTG 6223	Brand and Advertising Management	

**CONCENTRATION IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT**

Code	Title	Hours
Complete 9 semester hours from the following: 9		
SCHM 6211	Logistics and Transportation Management	
SCHM 6213	Global Supply Chain Strategy	
SCHM 6214	Sourcing and Procurement	
SCHM 6221	Sustainability and Supply Chain Management	

**CONCENTRATION IN SUSTAINABILITY AND BUSINESS**

Code	Title	Hours
Complete 9 semester hours from the following: 9		
MECN 6205	Sustainability and the Economics of Markets	
MGMT 6225	Sustainability and Leadership	
MGMT 6226	Sustainability and the Business Environment	

SCHM 6221 Sustainability and Supply Chain Management

**Program Credit/GPA Requirements**

50 total semester hours required  
Minimum 3.000 GPA required