This is the MBA program unlike anything else out there.

The D’Amore-McKim full-time MBA fully integrates world-class academics and meaningful business expertise, creating a powerful fusion that will inform you, inspire you, and fully connect you to the pulse of today’s business world.

It happens in just twenty-four months.

Advantages of the D’Amore-McKim Corporate Residency:

• Six months of in-depth business experience
• Work as a paid employee at a leading business in your area of interest
• Significant responsibilities with critical projects
• Unparalleled experience that will build your confidence
• A lifetime of valuable connections
• Develop expertise required for meaningful full-time employment

Transform your life with firsthand knowledge of global business, enhanced leadership and communication skills, and the confidence to hit the ground running. It’s waiting for you with the D’Amore-McKim full-time MBA.

Program Requirements
Complete all courses and requirements listed below unless otherwise indicated.

Term GPA Requirement
A GPA of 3.000 or higher is required at the end of each term.

Required Course Work

Fall Term
Management
BUSB 6200 Career Management 0
BUSB 6950 MBA Skills Workshop 0
MGSC 6205 Management of Information Resources 2
Financial Reporting
ACCT 6208 Financial Reporting and Managerial Decision Making 4
Marketing
MKTG 6208 Marketing and Customer Value 4
Economics
MECN 6208 Economics for Managerial Decision Making 2
Human Resources
HRMG 6208 Effective Organizational and Human Behavior 3

Spring Term
Analysis
MGSC 6207 Data Analysis for Decision Making 2
STRT 6208 Strategic Decisions for Growth 3
Management
BUSB 6200 Career Management 0
ENTR 6208 Innovation and Enterprise Growth 2
FINA 6208 Financial Management for Value Creation 4

Summer Term
INTB 6238 Global Project 3
Term 4 or 5
INTB 6208 Global Management 3
Electives
Complete 9 semester hours from the following subject areas: 9
ACCT, ENTR, FINA, HRMG, INTB, MECN, MKTG, MGMT, SCHM, STRT, and TECE

Concentration Options
Complete one of the following concentrations:

• Entrepreneurship (p. 1)
• Healthcare management (p. 1)
• Finance—corporate or investment track (p. 2)
• Marketing (p. 2)
• Operations and supply chain management (p. 2)

CONCENTRATION IN ENTREPRENEURSHIP
Required Course Work
ENTR 6212 Business Planning for New Ventures 3
Electives
Complete 12 semester hours from the following: 12
ENTR 6214 Social Enterprise
ENTR 6218 Business Model Design and Innovation
ENTR 6219 Financing Ventures from Early Stage to Exit
ENTR 6220 Family Business Leadership and Governance
ENTR 6224 Intellectual Property and Other Legal Aspects of Business and Innovation
ENTR 6225 Corporate Entrepreneurship through Global Growth, Acquisitions, and Alliances
ENTR 6293 Design Thinking for Market-Driven Innovation
FINA 6260 Entrepreneurial Finance, Innovation Valuation, and Private Equity
HRMG 6212 Creating an Innovative Organization
TECE 6222 Emerging and Disruptive Technologies
TECE 6230 Entrepreneurial Marketing and Selling
TECE 6300 Managing a Technology-Based Business
TECE 6340 The Technical Entrepreneur as Leader

CONCENTRATION IN HEALTHCARE MANAGEMENT
Required Course Work
FINA 6220 Healthcare Finance 3
HINF 5105 The American Healthcare System 3
HRMG 6220 Health Organization Management 3
SCHM 6223 Managing Healthcare Supply Chain Operations 3
**STRT 6220** Strategic Management for Healthcare Organizations 3

**Electives**
Complete 9 semester hours from the following: 9
- HINF 5101 Introduction to Health Informatics and Health Information Systems
- HINF 6202 Business of Healthcare Informatics
- HINF 6205 Creation and Application of Medical Knowledge
- PHTH 5232 Evaluating Healthcare Quality

**CONCENTRATION IN MARKETING**
**Required Course Work**
- MKTG 6210 Marketing Research 3

**Electives**
Complete 12 semester hours from the following: 12
- MKTG 6212 International Marketing
- MKTG 6214 New Product Development
- or TECE 6250 Lean Design and Development
- MKTG 6216 Market Focused Strategy
- MKTG 6218 Marketing in Service Sector
- MKTG 6222 Digital Marketing
- MKTG 6223 Brand and Advertising Management
- MKTG 6224 B2B and Strategic Sales
- MKTG 6226 Consumer Behavior
- MKTG 6260 Special Topics in Marketing
- ENTR 6224 Intellectual Property and Other Legal Aspects of Business and Innovation

**CONCENTRATION IN FINANCE**
**Required Course Work**
- FINA 6203 Investment Analysis 3

**Track**
Complete one of the following two tracks: 12

**Corporate Finance Track**
Complete 3 semester hours from the following:
- FINA 6205 Financial Strategy
- FINA 6216 Valuation and Value Creation
- FINA 6260 Entrepreneurial Finance, Innovation Valuation, and Private Equity

Complete 9 semester hours from the following: 9
- FINA 6204 International Finance Management
- FINA 6205 Financial Strategy
- FINA 6211 Financial Risk Management
- FINA 6213 Investment Banking
- FINA 6214 Mergers and Acquisitions
- FINA 6215 Business Turnarounds
- FINA 6216 Valuation and Value Creation
- FINA 6217 Real Estate Finance and Investment
- FINA 6220 Healthcare Finance
- FINA 6221 Entrepreneurial Finance
- FINA 6222 Risk Management and Insurance
- FINA 6231 Disrupting the Finance and Insurance Service Industries
- FINA 6260 Entrepreneurial Finance, Innovation Valuation, and Private Equity

**Investments Track**
Complete 3 semester hours from the following:
- FINA 6211 Financial Risk Management
- FINA 6219 Portfolio Management

Complete 9 semester hours from the following: 9
- FINA 6204 International Finance Management
- FINA 6211 Financial Risk Management
- FINA 6213 Investment Banking
- FINA 6214 Mergers and Acquisitions
- FINA 6216 Valuation and Value Creation
- FINA 6217 Real Estate Finance and Investment
- FINA 6219 Portfolio Management
- FINA 6231 Disrupting the Finance and Insurance Service Industries
- FINA 6260 Entrepreneurial Finance, Innovation Valuation, and Private Equity

**CONCENTRATION IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT**
**Required Course Work**
- SCHM 6213 Global Supply Chain Strategy 3

**Electives**
Complete 12 semester hours from the following: 12
- SCHM 6211 Logistics and Transportation Management
- SCHM 6212 Executive Roundtable in Supply Chain Management
- SCHM 6214 Sourcing and Procurement
- SCHM 6215 Supply Chain Analytics
- SCHM 6216 Market-Driven Supply Chains
- SCHM 6218 Offshore Outsourcing
- SCHM 6221 Sustainability and Supply Chain Management
- SCHM 6222 Managing Emerging Issues in Supply Chain Management
- SCHM 6223 Managing Healthcare Supply Chain Operations
- SCHM 6224 Demand Planning and Forecasting
- MGMT 6214 Negotiations
- ENTR 6224 Intellectual Property and Other Legal Aspects of Business and Innovation

**Program Credit/GPA Requirements**
60 total semester hours required
Minimum 3.000 GPA required