

Corporate Innovation, Graduate Certificate

Northeastern University D'Amore-McKim School of Business' Graduate Certificate in Corporate Innovation (https://damore-mckim.northeastern.edu/programs/corporate-innovation-certificate/?utm_source=internal-referral&utm_medium=nu-catalog&utm_campaign=gcci) prepares students with an agile, curious mindset and expertise in proven innovation practices.

In just four courses—with the option to take a fifth course to deepen their knowledge—students learn essential innovation tools for improving processes, products, and services, emphasizing driving growth through innovation. Depending on the electives chosen, students explore critical topics in greater depth, such as social enterprise, business model design, or corporate entrepreneurship.

Program Requirements

- Concentrations and course offerings may vary by campus and/or by program modality. Please consult with your advisor or admissions coach for the course availability each term at your campus or within your program modality.
- Certain options within the program may be *required* at certain campuses or for certain program modalities. Please consult with your advisor or admissions coach for requirements at your campus or for your program modality.

Core Requirement

Code	Title	Hours
INNO 6200	Enterprise Growth and Innovation	3

Electives

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9

ENTR 6212	Business Planning for New Ventures
ENTR 6300	Managing a Technology-Based Business
ENTR 6340	The Technical Entrepreneur as Leader
GE 5100	Product Development for Engineers
INNO 6217	Lean Innovation
INNO 6222	Competing in Dynamic, Innovation-Driven Markets
INNO 6225	Acquisitions, Alliances, and Growth
HRMG 6212	Creating an Innovative Organization
HRMG 6280	The Human Side of Innovation
MGMT 6280	Innovation for Next-Generation Products and Systems
MKTG 6214	New Product Development

Program Credit/GPA Requirements

12 total semester hours required

Minimum 3.000 GPA required