Modern business faces many challenges from unprecedented political change and the effects of foreign policy, high technology, affirmative action regulations, and new economic policies. These challenges have increased the demand for highly trained individuals equipped to analyze and address our economy's complex social and legal problems.

Programs in the D’Amore-McKim School of Business (DMSB) are designed for students who are preparing to take on managerial responsibility. These programs seek to help students develop the ability to recognize and solve business and organizational problems and understand the role of business in the community, the nation, and the world. The college's goals are to help students develop ideals that are ethically sound and socially desirable; cultivate an awareness of the social, political, and economic developments to which businesses must adapt; develop sound judgment and effective communication skills; and develop their individual interests and talents.