NPM 6110. Legal and Governance Issues in Nonprofit Organizations. 3 Hours.
Examines the U.S. federal and state laws under which nonprofit organizations operate and considers their effect on the establishment and operation of nonprofit organizations. Offers students an opportunity to learn about incorporation and tax-exempt status, general liability, regulatory compliance/reporting, and contracts. Emphasizes the roles, responsibilities, processes, and powers of boards of directors.

NPM 6120. Financial Management for Nonprofit Organizations. 3 Hours.
Introduces students to the major financial management concepts and techniques required for effective management of nonprofit organizations. Managing one's budget well is an essential skill for the nonprofit manager because the organization's core mission cannot be served if the financial health of the organization is in jeopardy. Offers students an opportunity to learn about nonprofit accounting, budget management, revenue forecasting, financial statements and reports, tax issues, grant compliance, internal expenditure control, audits, cash flow management, long-term financial planning, endowment management, and capital financing.

NPM 6125. Promoting Nonprofit Organizations. 3 Hours.
Explores the uses of traditional and nontraditional ways to promote nonprofits to an array of actual and potential audiences for a variety of purposes. All nonprofit organizations at some point must be visible to the public in order to fulfill their missions; nonprofit managers must know how to promote their organizations to current and potential supporters, the broader public, and the mass media. Topics include program and organizational branding, targeting respective audiences, and preparing materials for greatest effect.

NPM 6130. Fundraising and Development for Nonprofit Organizations. 3 Hours.
Examines sources of funding and strategies for development planning, including donor profiles, proposals and case statements, foundation and corporate philanthropy, government grant and contract programs, special events, marketing and public relations functions, direct mail and membership campaigns, planned giving, major gifts, and capital campaigns. Fundraising and development are essential skills for managers because nonprofit organizations depend upon individual, government, and foundation resources to fulfill their mission.

NPM 6140. Grant and Report Writing. 3 Hours.
Introduces grants and grant proposal writing. Knowledge of the grant writing cycle allows nonprofit professionals to use their time productively. Topics include effective research, creating a plan for the program, elements of a good proposal, components of the proposal package, and strategies for getting a proposal read by a foundation or corporation. Offers students an opportunity to research an RFP or identify a foundation, write a grant proposal, and ready it for submission to a funding source.

NPM 6150. Human Resources Management in Nonprofit Organizations. 3 Hours.
Examines methods of developing, supervising, motivating, and recognizing volunteers and staff; communicating effectively within an organization; staff-volunteer relations; and stress, conflict, and crisis management. Managers in nonprofit organizations face the challenge of working with both paid and unpaid stakeholders in the organization's future. Explores HRM topics such as legal employment issues, recruiting and hiring practices, diversity in the workplace, compensation and benefits, performance appraisal, and discipline.

NPM 6962. Elective. 1-4 Hours.
Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

NPM 6980. Capstone. 3 Hours.
Integrates theory, practice, case studies, and experiential learning with operational and organizational concepts including, but not limited to, nonprofit law, financial management, human resource management, fund-raising and development, promotions, and grant writing. Aims to synthesize learning in a practical manner. Offers students an opportunity to prepare for working in or volunteering at a nonprofit organization. Presents an interrelationship of student learning and real-world practice through a series of pedagogical paradigms.