IS 1500. Introduction to Web Development. 4 Hours.
Introduces Web development and networks. Discusses HTML5, CSS, and client-side scripting with JavaScript and jQuery; embedding of media: images, video, and sound; the use of back-end data (either from databases or XML) to create dynamic Web sites; Web hosting, operating systems, and network infrastructure; and the automation of website construction using content management systems. Considers the construction of Web forms and the underlying protocols for information exchange: HTTP and HTTPS. Emphasizes the need for testing both correctness and usability. Offers a brief introduction to server-side scripting. Surveys the security problems faced by dynamic websites. Hands-on laboratory work is built into the course. May be taken as a general elective by CCIS students but does not count as a CS or IS elective.

IS 1990. Elective. 1-4 Hours.
Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

Introduces information science. Examines how information is used to solve problems both for individuals and organizations and how information systems interface with their users. Considers the technical, economic, social, and ethical issues that arise when working with information. Discusses how to collect, manage, classify, store, encode, transmit, retrieve, and evaluate data and information with appropriate security and privacy. Storage models include lists, tables, and trees (hierarchies). Examines applications of information: visualization, presentation, categorization, decision making, and predictive modeling. Introduces key concepts in probability. Explains Bayesian analysis for information classification and modeling. Teaches intensive programming in Excel, including VBA macro development. Introduces programming in R.

IS 2990. Elective. 1-4 Hours.
Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

IS 3500. Information System Design and Development. 4 Hours.
Discusses the planning, analysis, design, and implementation of computer-based information systems, focusing on the methodologies and procedures used in organizational problem solving and systems development. Topics include the systems development life cycle; project management; requirements analysis and specification; feasibility and cost-benefit analysis; logical and physical design; prototyping; and system validation, deployment, and postimplementation review. Additional topics may include platform and database selection and integration issues; CASE tools; end-user training; maintenance; and object-oriented analysis and design.

IS 3990. Elective. 1-4 Hours.
Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

IS 4200. Information Retrieval. 4 Hours.
Introduces information retrieval (IR) systems and different approaches to IR. Topics covered include evaluation of IR systems; retrieval, language, and indexing models; file organization; compression; relevance feedback; clustering; distributed retrieval and metasearch; probabilistic approaches to IR; Web retrieval; filtering, collaborative filtering, and recommendation systems; cross-language IR; multimedia IR; and machine learning for IR.

IS 4300. Human Computer Interaction. 4 Hours.
Studies the principles of human-computer interaction and the practice of user interface design. Discusses the major human information processing subsystems (perception, memory, attention, and problem solving), and how the properties of these systems influence the design of interactive systems. Reviews guidelines and specification languages for designing user interfaces, with an emphasis on tool kits of standard graphical user interface (GUI) objects. Introduces usability metrics and evaluation methods. Additional topics may include World Wide Web design principles and tools; wireless/mobile device interfaces; computer-supported cooperative work; information visualization; and virtual reality. Course work includes designing user interfaces, creating working prototypes using a GUI tool kit, and evaluating existing interfaces using the methods studied.

IS 4800. Empirical Research Methods. 4 Hours.
Evaluates and conducts empirical research, focusing on students’ use of empirical methods to study the effectiveness and organizational/social impact of information systems and technologies. Empirical research involves a number of broad steps including identifying problems; developing specific hypotheses; collecting data relevant to the hypotheses; analyzing the data; and considering alternative explanations for the empirical findings. Some of the most commonly used research techniques, such as surveys, experiments, and ethnographic methods, are discussed. Additional topics include the ethics of data collection and experimentation in behavioral science. Although the course focuses primarily on the relationship between formulating research questions and implementing the appropriate methods to answer them, students can expect to apply the statistical techniques learned in the course prerequisites.

IS 4900. Information Science Senior Project. 5 Hours.
Helps students develop a sophisticated understanding of the interaction between technology and its context. Students write an in-depth research paper that reflects upon and analyzes the observations and experiences of the field study using the information science literature to interpret and better understand those experiences. Students then participate in a seminar in which they present the results of their research.

IS 4990. Elective. 1-4 Hours.
Offers elective credit for courses taken at other academic institutions. May be repeated without limit.

IS 4991. Research. 4,8 Hours.
Addresses topics associated with empirical research projects. Includes writing a research paper that reflects upon and analyzes the observations and experiences of the field study using the information science literature to interpret and better understand those experiences. May be repeated up to three times.